

## TIFFANY & CO. EMPLOYEE SPOTLIGHT

### Aurelie Froger Discusses What Career Success Means to Her, and the Importance of Work-Life Balance



Aurelie Froger's nearly five year career at Tiffany has allowed her to experience a number of countries throughout Asia. Aurelie joined Tiffany in 2013 as Senior Analyst - Merchandising based in Hong Kong. In 2015, she relocated to Singapore for the Analyst - Merchandising position and in 2016 she was promoted to Manager - Merchandising. A year later, Aurelie relocated to Japan for the Manager - Merchandising role, and this past month she was promoted to Director - Merchandising. In our interview below, Aurelie discusses what it means to [Grow With Tiffany](#), her definition of career success and more.

#### How do you define career success?

Career success to me is not only about achieving the goals that you had set yourself, but it's also about having the ability to constantly set new and higher goals. It's about a sense of accomplishment and progression, going from being challenged to also being able to be the one challenging decisions or opinions. It's not only an individual notion, but also about building and progressing in a group, together with your team and within the larger organization. Success is a very subjective notion and can also be nourished by the various influences we may have in our lives, which is why it's important to take a step back throughout the progression of your career to identify new challenges, opportunities and goals for yourself.

#### What does it mean to *Grow With Tiffany*?

I have been with the company for almost five years and though it might be a relatively short time, I feel that Tiffany has given me many opportunities of growth – moving from Hong Kong where I started, to Singapore, and more recently, to Japan. Throughout these new and bigger challenges, I have been blessed with the support of many inspirational co-workers and mentors, and have always felt encouraged and empowered to build and raise my own voice. In that sense, I do feel that Tiffany is a company that promotes individual growth and offers many opportunities to challenge yourself, enrich your professional experience and ultimately grow within and beyond your area of expertise.

#### What do you see as the greatest challenge for female leaders?

The greatest challenge for female leaders is to feel empowered with a true voice, and to be given equal opportunities and consideration. The presence and contribution of female leaders in the business world or the political sphere has been continuously evolving, and hopefully leading more and more women to feel empowered and entitled to rise to the occasion. Luckily, looking at our global organization, I do feel that Tiffany successfully fosters an environment which supports and promotes female leadership.

#### How do you balance your personal and professional life? What recommendations would you give others?

Work/life balance is important to me, if not essential in order to feel accomplished and to become a well-rounded person. We all have our goals and objectives, whether in our career or personal lives, and it's fundamental to never lose sight of both aspects. While work may require a heavier investment at times, I feel it's crucial to take time, when possible, to recharge and refresh yourself by focusing on the things that are also essential to your balance. Creating that space for yourself can only result in an increased efficiency in your work life and set you up for success as well.