

AAA Northern California Honored As a 2017 Nonprofit of the Year

Assemblymember Jim Frazier honors AAA for traffic safety advocacy at State Capitol celebration

WALNUT CREEK, Calif. June 28, 2017 – Many California drivers know how AAA's roadside service protects people from breakdowns on life's adventures. But AAA's also been a leading community safety advocate for more than a hundred years.

On Wednesday, June 28, AAA Northern California will be honored at the State Capitol's "California Nonprofits Day" in Sacramento to recognize the organization's long-standing efforts in traffic safety advocacy and for multiple programs that give back to the community. The California Association of Nonprofits sponsored the awards program.

"AAA Northern California has been a leader and tireless advocate for the traffic safety and security of people for over 100 years, and I would like to thank Assemblymember Frazier for recognizing our commitment to the community," said Tim Condon, president and CEO of AAA Northern California. "Giving back to the communities in which we serve is at the core of our mission and we remain committed to providing meaningful services not only to our members, but to the general public."

AAA was nominated by Assemblymember Jim Frazier to represent the 11th Assembly District. Frazier became dedicated to road safety and public service after a car crash took the life of his daughter in 2000.

"Traffic safety has long been an issue that's near and dear to my heart, and I fully support AAA's efforts to raise awareness about critical issues and distribute important resources to our most vulnerable communities," Frazier said.

AAA focuses much of its community impact work on protecting children and promoting traffic safety. Its free "Tipsy Tow" service helps keep impaired drivers off the roads. Its thriving School Safety Patrol program was formed in 1920 and has educated millions of elementary students on safe traffic habits.

AAA has also been a primary advocate for child passenger safety, pushing for new regulations in the 1980s that mandated the use of car seats and booster seats. The not-for-profit organization gives away thousands of free booster seats each year to needy families.

Much of AAA's outreach to prevent traffic deaths and injuries comes from research conducted by the AAA Foundation for Traffic Safety. The Foundation was established in 1947 to educate the public about strategies to prevent crashes and reduce injuries. This research is used to develop educational materials for drivers, pedestrians, bicyclists and other road users. Visit www.AAAFoundation.org to learn more.

AAA Northern California offers a wide array of automotive, travel, insurance, DMV, financial services and consumer discounts to its 4 million members. AAA has been a leader and advocate for the safety and security of all travelers since it was founded more than 117 years ago. Visit AAA.com for more information.

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