

Why build a profile?

Building a profile on the Path to Pro Network is the best way to show potential employers you have what it takes to work in the skilled trades. Showcasing your work portfolio is the fastest way to stand out from other candidates.

What should be in your portfolio?

Photographs

Employers use photos to judge quality and craftsmanship. Do your best to take high resolution, well lit photos that show the details of your handywork.

Take photos before, during, and after to show show key stages of the process.

Generally sharing 3-5 photos for each project is best.

Descriptions

Clearly articulate the steps or stages during each project to give employers confidence in your ability to plan and execute your work.

For larger team projects, highlight your specific contributions.

If you are entry level...

If you are new, it's ok to share smaller personal projects like upgrading a thermostat, repairing a toilet, or fence. Everybody has to start somewhere!

While it's best to show work that aligns with the trade you are pursuing, it's ok if your projects don't exactly match. What is important is showing that you have the skills and dedication to complete the job.

Portfolio Dos & Do nots

- Do make sure that you are sharing work that relates directly to the Skilled Trades.
- Do keep in mind, no project is too small however, you should only show your best work.
- Do try to sequence project photos prior to uploading them to your portfolio.
- Do not include artwork, research, or photography projects.
- Do not post work that belongs to someone else unless you contributed and noted so in the description.
- Do not post work without providing a description.

What our Pros See

How to Stand Out



PATH TO PRO
NETWORK

Profile Picture

Adding a profile picture is very important as it not only adds a human touch to your profile, it helps you stand out in the crowd.

About Me

Give our Pros a little more information about yourself to generate interest in you as a potentially good fit for their needs.

Your Work Examples

Show our Pros what you can do... adding pictures of a light fixture you installed in your house, a ceiling fan you hung, or even drywall repair and paint. No matter how big or small the project is, include it as it shows competency and demonstrable experience.

Resume Upload

Having your resume ready is an important artifact to have for any opportunity. Make sure to upload yours so that our Pros can easily review.

Work Experience

This is your opportunity to highlight past or current working environments, responsibilities you owned, and general skillsets you have acquired.

The screenshot displays a user profile on the Path to Pro network. The profile belongs to Yves Brutus, an HVAC Technician based in Acworth, Georgia. The page layout includes a navigation bar at the top with a search bar and user account information. The profile section features a profile picture, contact buttons for 'Call Me' and 'Email Me', and a bio. A 'My Work' section highlights a project titled 'Master Bathroom Remodel - July 2019', which includes a description and two photographs of the work. Below the project, there are four columns of information: 'Skills & Areas of Expertise' (Communication, Problem Solving, Time Management, Safety Compliant, Dependability), 'Additional Certifications' (Cert name Here), 'Education & Training' (2 Year Associates Degree), and 'Languages' (Spanish, German). The page also shows a 'Back to Search' link and a 'VIEW MY RESUME' button.