Make The Most Of Your Company Research

If you’re looking for your next career opportunity, the right research will get you there. If you have your eye on a specific organization, chances are there’s a wide array of useful information available. Here are some resources that’ll make the most out of your research on an organization:

1. The Company’s Website
   A company’s website is your best resource for information on the company, including history and logistics. The website will usually contain resources relating to the company’s benefits and culture. It’s a great place to get started to make sure this company feels like the right fit for you.

2. Reviews
   Glassdoor is your one-stop shop for all tips on interviewing, company culture and other information. This site houses testimonials on other’s experiences with the company and it’s a great place to seek out insights and advice.

3. Competitors
   It’s always a good idea to keep up with industry trends, and researching competitors is a great first step. Look up other companies to get a pulse on their business.

4. Social Media
   Social media channels are the perfect resources designed to keep you in the know with company updates. Social media platforms are also a great way to get an idea of how the company views itself. Doing research will give you a competitive edge for when you apply and interview. And it gives you a better insight into the company you’re interested in.

5. Blog
   Reading company blogs is a great way to hear directly from your potential future team members at the company. These stories from team members, in their own words, will give you an honest and realistic idea of what it’s like to work at the company you’re interested in.

To learn more about making the most of company research, visit [https://www.MyRocketCareer.com/How-We-Hire/](https://www.MyRocketCareer.com/How-We-Hire/).