VIDEO TRANSCRIPT - Career Crossroads: Sam Clifton

*Corresponding transcript to the Career Crossroads video.*

​Below is th​e transcript to the PNC Flix video *Career Crossroads - Sam Clifton*.

Favorite thing about my job is I'm able to see the work that I do at the bank.

We support pnc.com and the content management piece of the website.

So any change that I make to any page that I support I'm able to see live as soon as that change goes live, and that was something that I was craving in my next role.

I wanted to be able to see the impact that I was making on the bank.

We have millions of people who come into our site on a monthly basis and view all of the work that all of the teams, the product teams, the marketing teams, our team supports.

So that's really cool to, you know, be a change-maker in that sense.

I started off in the PREP EBRG program.

From there, I was aligned with an HR mentor who really helped me understand what type of work my skill set would be beneficial for, and from there, the networking never stopped.

I was talking to all different types of people from all different lines of businesses, trying to understand, you know, where I would fit in the company.

I'm in a place where I'm comfortable, and I like where I'm at, but that networking, it never ends.

You know, you always want to learn more.

You always want to grow more, develop more, and the team that you sit on hopefully, more than likely, will support and advocate for, you know, any networking opportunities that may come your way.  
I've never had a manager, thankfully, that hindered or stopped my growth or development at PNC.

You know, if you keep the line of communication open with your managers, I would hope to believe that they would be behind you and support you 100 percent with wherever you want your career to go, and that was the case for me.

You definitely have to want it.

You definitely have to be a go-getter, a self-starter in order to pick that ball up and take it forward.

Nobody is going to move your career forward but you,  so you just have to go in with that mindset, and you have to stay diligent in your career search, your job search, your networking opportunities.

You have to make sure that you don't get discouraged because the process can be long sometimes, especially if you want to, you know, switch lines of businesses or disciplines that may not necessarily align with the skill set that you have on paper, but that's the whole purpose of networking because when you have those conversations with people, they find value in you, your personality, what you have done with the bank, what you can do and what value you will bring to their departments.

So you just have to keep your feet to the ground and always be moving forward, and just know that one of your conversations is going to get you into the door where you ultimately want to be within PNC.