

Strategy, Innovation & Entrepreneurship (SIE) Speaker Series

Organized by the The PhD Project and
The Consortium on Competitiveness and Cooperation ([CCC](#))

The SIE Speaker Series is an opportunity for PhD Project participants to learn more about topics in Strategy, Innovation and Entrepreneurship from leading scholars around the world. Professors will share their academic journeys including what led each of them to pursue a doctoral degree, choosing a particular PhD program and dissertation topic, evolution of research interests, and life as a Professor. The format will be casual, interactive, conversations with plenty of Q&A. We hope you will join us to learn more about SIE!

First Wed of month 12pm-1pm EST	SIE Speaker	SIE Research Areas	Zoom Link	Meeting ID & Passcode
April 7, 2021	Prof. Victor Bennett (Duke U)	technology, start-ups, and dominant firms	Bennett Zoom Link	Passcode: phdproject
May 5, 2021	Prof. Susan Perkins (U of Illinois - Chicago)	global strategy, corporate governance diversity, family firms	Perkins Zoom Link	Meeting ID: 894 1627 8696 Passcode: 2aS5ydcq
June 2, 2021	Prof. Kyle Mayer (U of Southern California)	alliances, contracts and governance, vertical integration, cognition, M&A	Mayer Zoom Link	Meeting ID: 988 2519 7973 Passcode: 089018
July 7, 2021	Prof. Fernando Suarez (Northeastern U)	technology platforms, market entry timing, environmental uncertainty, categories	Suarez Zoom Link	
August 4, 2021	X	X	X	X
September 1, 2021	Prof. Rajshree Agarwal (U of Maryland)	industry evolution through entrepreneurship	Agarwal Zoom Link	
October 6, 2021	Prof. Sekou Bermiss (U of North Carolina - Chapel Hill)	how institutional factors shape the perception of firms by stakeholders; employee mobility	Bermis Zoom Link	
November 3, 2021	Prof. Mary Tripsas (U of California - Santa Barbara)	technological innovation; entrepreneurship; managerial cognition	Tripsas Zoom Link	Meeting ID: 821 7395 0075 Passcode: 268677
December 1, 2021	Prof. Sarah Kaplan (U of Toronto)	emergence of new fields and technologies; gender equality; corporate social responsibility	Kaplan Zoom Link	Meeting ID: 891 6438 3402 Passcode: CCC