25 YEARS
est.1994

The PhD Project
Anniversary Kit

INCREASING DIVERSITY IN BUSINESS THROUGH ACADEME.

WWW.THEPHDPROJECT.ORG
201.307.8660
The PhD Project

ABOUT US

The PhD Project was founded upon the premise that advancements in workplace diversity could be propelled forward by increasing the diversity of business school faculty. Today, our expansive network of supporters, sponsors and universities helps African-Americans, Hispanic-Americans and Native Americans attain their business PhD and become the business professors who will mentor the next generation of leaders.

OUR MISSION

Our mission is to increase workplace diversity by increasing the diversity of business school faculty who encourage, mentor, support and enhance the preparation of tomorrow’s leaders.
The PhD Project Celebrates 25 Years!

June 2019 - The PhD Project is celebrating its 25th anniversary this year, which will culminate with a 25th Anniversary Gala on November 22 in Chicago! For XX of these years, the XXX has supported and partnered with this organization that is literally changing the face of business academia.

Since its inception, The PhD Project has been responsible for the increase in the number of African-American, Hispanic-American and Native Americans earning a business Ph.D. from 294 to 1,517, of whom 1,303 are teaching in U.S. colleges and universities today. Further, close to 300 underrepresented minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years.

XXX’s investment in this effort has paid dividends: those new minority faculty are mentoring undergraduates, contributing valuable research, and serving their communities across the U.S. (Optional: Now the benefits come right to XXX’s door: include example of hires/connections via The PhD Project network.)

PhD Project President Bernard J. Milano said, “The PhD Project greatly values the partnerships with our Sponsors. Beyond financial support, these organizations are engaged at our events, providing guest speakers, and networking with our doctoral students and rising faculty. They are indeed partners in our success as well as contributors to it.”

XXX quote - insert here

XXX and The PhD Project look forward to a continued partnership as we work together to diversify academe!

The PhD Project has received ongoing support from sponsoring companies, 300+ participating universities, individuals and organizations.

For more information on The PhD Project, visit: http://www.phdproject.org or contact Lisa King at 646-234-5080 or lisak@mediaimpact.biz. Follow at http://www.facebook.com/thephdproject; www.twitter.com/ThePhDProject; https://www.linkedin.com/company/the-phd-project/

Please contact Marie Zara at mzara@kpmg.com or 201-307-8660 for sponsorship details and/or additional content to add to your organization’s press release.
Downloadable Logos

CHANGING THE LANDSCAPE

CELEBRATING
25 YEARS
-Established 1994-

www.phdproject.org

CHANGING THE LANDSCAPE

THE PhD PROJECT - 25TH ANNIVERSARY
-Established 1994-

www.phdproject.org
Dr. Miles K. Davis is the first PhD Project Professor to become a college president. In 2018, he was named the president of Linfield College in Oregon and is the first African-American president in Linfield’s 160-year history. He received his Ph.D. in human and organizational sciences from The George Washington University.

Carma M. Claw, Ph.D. is the first Diné business professor in the United States. Dr. Claw is one of six management researchers in the United States who include indigenous organizations in their studies. She received her Ph.D. in Management from New Mexico State University and currently holds the position of Assistant Professor at Fort Lewis University.

Dr. Irma Becerra-Fernandez is a Cuban-American and was the first woman to earn a Ph. D. in electrical engineering from Florida International University. She is an advocate for a STEM-educated workforce. In 2018, Dr. Becerra-Fernandez became Marymount University’s seventh president.
The PhD Project

#ThePhDProjectTurns25
#25YearsOfExcellence
#CountdownTo25

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## Contact Us

### Considering Doctoral Studies?

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### Become a Supporter

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### Currently in a Doctoral Program?

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# ThePhDProjectTurns25