About The PhD Project:
Founded in 1996, we have become a 501c3 nonprofit organization in the business of supporting and strengthening the next generation of academics and practitioners. By providing high-quality academic and professional experiences that prepare the next generation of leaders, we are changing the way business schools prepare students to be future leaders in organizations. 

The PhD Project Online:

- Website: www.thdproject.org
- Facebook: www.facebook.com/thdproject
- Twitter: @thdproject
- LinkedIn: www.linkedin.com/company/thdproject
- YouTube Channel: www.youtube.com/thdproject

Get Involved with The PhD Project on Social Media:

- "Like" us on Facebook, and engage with our community by visiting our page.
- Share our Facebook page to increase the visibility of your organization and our community.
- Retweet us on Twitter to increase the visibility of your organization and our community.
- Follow us on LinkedIn to keep up with our latest news and events.
- Connect with us on LinkedIn to expand your professional network and stay informed about our upcoming events.

Why You Should Get Involved with Us on Social Media:

- Increase the visibility of your organization and expand your reach.
- Engage with our nearly 6,000 followers and reach a diverse audience of business professionals, faculty members, students, donors, and sponsors.

The Impact of Social Media on Business:

- 92% of consumers now online use social media in their decision-making process.
- 80% of consumers believe that social media influences their buying decisions.
- 18% of all activity online is spent on social media.