



**The PhD Project Hall of Fame
2014 Honoree
Laura L. Hall
Associate Professor of Management Information Systems
University of Texas, El Paso**

As an underrepresented minority in the area of technology, Dr. Laura Hall has had a first-hand experience on the struggles to promote a higher percentage of minority business school professors; and, she has walked hand-in hand with The PhD Project, first as a doctoral student member in 1994 and now as a charter member, participating in almost every PhD Project conference to inspire others.

Dr. Hall has devoted her mentoring to students at UT El Paso and across the country that are on pathways to finishing their undergraduate degrees and entering graduate programs. Dr. Hall's minority recruitment efforts in the university are unparalleled by any other; this is demonstrated by her unwavering devotion to inspire students to continue their academic journeys.

Dr. Hall's exemplary dedication, in addition to her consistent disposition to benefit students, truly reflects her devotion to a student-centered learning environment deserving of our recognition as an organization. It is not surprising that in 2012 The University of Texas Board of Regents selected Dr. Hall last year to receive its prestigious Regents' Outstanding Teaching Award, the highest honor bestowed by the group across the Texas system.

Dr. Laura Lunstrum Hall is a tenured Associate Professor of Management Information Systems at the University of Texas at El Paso (UTEP) in the Accounting and Information Systems Department. She earned her doctorate from Florida State University in 1997 and is the first tenured Hispanic female Professor in Information Systems. Dr. Hall has built her academic career around a core principle of holistic, community-oriented learning for underrepresented minority students. She is recognized for her extraordinary efforts at engaging both her students and the larger community in technology learning. In her 18 years at UTEP, she has overseen over 350 community-based projects with her undergraduates. In 2003, Dr. Hall received UTEP's highest teaching honor, The El Paso Energy Teaching Award

Dr. Hall was an attendee at the very first PhD Project meeting in 1994 and served on the panel as a second year student reporting on what the first year of a doctoral program was like. She has attended all but two of the PhD Project meetings. Dr. Hall continually supports the PhD Project in thought, word, and deed and is a proud member of the association.