

THE PHD PROJECT

NEWS

Winter
2018

MISSION:

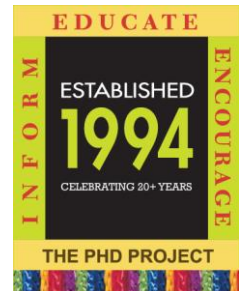
To increase workplace diversity by increasing the diversity of business school faculty who encourage, mentor, support and enhance the preparation of tomorrow's leaders.

VISION:

A significantly larger talent pipeline of African-Americans, Hispanic-Americans and Native Americans for business leadership positions.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing a support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



PHD PROJECT FACULTY MEMBER WINS HBO BEST DOCUMENTARY AWARD



Who says you can't mix accounting with filmmaking! "I am an Associate Professor in the School of Accountancy and MIS at DePaul University in Chicago where I teach forensic accounting, managerial accounting, financial accounting and ethical leadership. When I am not

in the classroom, I am engaged in fraud and white-collar crime research. I love film and always dreamed of having the ability to merge accounting with filmmaking and so I did," as quoted by Dr. Kelly Richmond Pope.

Dr. Pope, a successful alum of The PhD Project, won the HBO Best Documentary Spotlight Award at the Martha's Vineyard African American Film Festival this past August for her debut film- *All The Queen's Horses*.

"All The Queen's Horses" is about the largest case of municipal fraud in American history. The case involved a city employee that embezzled nearly \$54 million from the city of Dixon, IL.

PhD Project president, Bernard J. Milano said: "Kelly Pope is extending her influence far beyond the classroom to reach the general public and educate them about the nature of municipal fraud. She has made a valuable contribution to the public discourse with this film. It is another example of the many ways that our nearly 1,400 PhD Project professors are enhancing public understanding of the business disciplines on and well beyond college campuses across the country. We are proud of her accomplishments."

Dr. Pope's research had been published in leading academic journals such as "Behavioral Research in Accounting, Auditing: A Journal of Theory & Practice" and "Journal of Business Ethics."

Congratulations Dr. Kelly Richmond Pope!

Listed below are the accomplishments of PhD Project participants reported since the last issue of the newsletter. A year after the participant's name indicates the year they attended a November PhD Project Conference.

WELCOME NEW STUDENT MEMBERS

Welcome to the following members that have started and joined the doctoral student associations this spring and summer.

Name	Discipline	Year Started	University
Candice Boucree	Accounting	2016	Louisiana State University
LaToya Flint-2016	Accounting	2017	University of Mississippi
Carissa Malone-2013	Accounting	2017	Virginia Tech
Julie Mercado-2014	Accounting	2016	University of Alabama
Ann Mungai	Accounting	2017	Florida Atlantic University
Iguehi Rajskey-2014	Accounting	2017	Temple University
Edgar Rodriguez-2016	Accounting	2017	University of Washington
Jason Tetuan	Accounting	2017	Florida Atlantic University
Ryan Chacon-2014	Finance & Economics	2015	University of Missouri
Kenneth Fiakofi	Finance & Economics	2016	Jackson State University
Timothy Finney	Finance & Economics	2017	University of Tennessee
Kerron Joseph	Finance & Economics	2016	University of Texas-San Antonio
Ulysses Velasquez	Finance & Economics	2017	Stanford University
Oscar Lopez	Information Systems	2016	University of Massachusetts-Amherst
Kelvin Kizito-2016	Information Systems	2017	University of Texas Rio Grande Valley
Emilie Aguirre-2016	Management	2017	Harvard University
Giselle E. Antoine	Management	2017	University of Washington
Ihsan Beezer-2004	Management	2017	University of North Carolina-Chapel Hill
James Carter-2016	Management	2017	Columbia University
Je'Cory Crenshaw	Management	2017	University of Alabama
Teddy DeWitt-2010	Management	2013	University of Michigan
Yaminette Diaz-Linhart-2016	Management	2017	Brandeis University
Kyle Dobson	Management	2015	Northwestern University
Monique Domingo-2015	Management	2017	University of Connecticut
Nero Edevbie	Management	2016	Jackson State University
Samantha Erskine	Management	2017	Case Western reserve University
Amber Johnson	Management	2016	Northwestern University
Esther Lamarre-2015	Management	2017	University of Texas at Arlington
Stephanie Leonard-2011	Management	2016	University of Central Florida
Trey Lewis-2015	Management	2017	University of Tennessee
Michelle Mfuni-2015	Management	2017	University of Memphis
Maurice Murphy-2014	Management	2017	University of Southern California
Abraham Oshotse-2016	Management	2017	Stanford University
Jenna Rodrigues	Management	2016	University of Connecticut
Stormy Sweitzer	Management	2017	Case Western Reserve University
Adaora Ubaka	Management	2017	University of Illinois at Chicago
William Ward	Management	2017	University of South Carolina
Rachael Watson-2016	Management	2017	Rutgers University
Tera Webb	Management	2016	University of Alabama
Carol Brathwaite-2013	Marketing	2017	University of North Carolina-Greensboro
Milton Flores	Marketing	2017	University of Texas-El Paso
Veronica Martin Ruiz	Marketing	2016	Iowa State University
Sideeq Shabazz	Marketing	2015	New Mexico State University
Samantha Velez	Marketing	2017	University of Wyoming

STUDENT CORNER

The following students have successfully passed their comprehensive exams:

Name	Discipline	University
Jonathan Medrano	Accounting	University of Iowa
Joye Norwood-2012	Accounting	Jackson State University
Christian Paparcuri	Accounting	Arizona State University
Syrena Shirley-2014	Accounting	Penn State University
Matias Sokolowski-2014	Accounting	Emory University
Ryan Chacón-2014	Finance & Economics	University of Missouri-Columbia
Mikhail Gordon	Information Systems	University of Pittsburgh
Amil Jamal Williamson	Information Systems	University of Tennessee
Tessa Garcia-Collart-2014	Marketing	Florida International University

The following students have successfully defended their dissertation proposal:

Name	Discipline	University
Lindsey Cameron-2011	Management	University of Michigan
William (Bill) Achia	Management	University of Wisconsin-Milwaukee
Nicole Fuller-2010	Management	Texas A&M University
Reginald Harris-2011	Management	Florida State University
Gina Brynildsen	Marketing	Florida Atlantic University

Please join in congratulating the following students:

- **Vince Castillo**, Management, University of Tennessee, who has had two papers accepted for publication at the *Journal of Business Logistics*.
- **Lindsey Cameron**, Management, University of Michigan, who two articles published in *Annual Review of Organizational Psychology & Organizational Behavior* and *Computer-Human Interactions*.
- **Olubukunola (Bukky) Akinsanmi**, Management, University of Wisconsin-Madison, who was awarded a dissertation fellowship by the Strategic Management Society
- **Carlos Bauer**, Marketing, University of Texas-San Antonio, who had a paper published in *Industrial Marketing Management*.
- **Alexander Rosado Serrano**, Marketing, University of Puerto Rico-Rio Piedras, on having the first chapter of his dissertation published.

CONGRATULATIONS! NEW PROFESSORS

Name	Discipline	Doctorate Received At	Teaching At/Employed By
Sukari Farrington	Accounting	University of South Florida	Chapman University
John Ned-2009	Finance & Economics	University of Texas Rio Grande Valley	Pepperdine University
Corey Shank	Finance & Economics	University of Texas Rio Grande Valley	Oklahoma State University
Demetria Henderson-2009	Management	University of Texas at Arlington	James Madison University
Pettis Kent	Management	University of Minnesota	Loyola University-Chicago

FACULTY NEWS!

Please join in congratulating these PhD Project Faculty for their accomplishments listed below!

- **Dean Emeritus Mel Stith, Marketing**, named Interim President at Norfolk State University.
- **Dr. J. Lee Brown, Management**, was named Interim Dean of School of Business & Economics at Fayetteville State University.
- **Dr. Tonjia Coverdale, Information Systems**, named Vice President of Information Technology and Chife Information Officer at Central State University,
- **Dr. Gregory Fairchild, Management**, University of Virginia, named MBA Professor of the year by *Poets&Quants*.
- **Dr. Bertie Greer, Management**, appointed as associate dean for strategy and planning at Wayne State University.
- **Dr. Michael Clement, Accounting**, was named Chair of the Accounting Department at the University of Texas-Austin effective September 1, 2018.
- **Dean Miles K. Davis, Management**, Shenandoah University, was named as the 20th President of Linfield College effective July 1, 2018.

THE 2018-2019 DOCTORAL STUDENT & FACULTY ALUMNI ASSOCIATION CONFERENCE SCHEDULES

The Doctoral Student Association (DSA) Conferences are an integral part of The PhD Project network and great support to our doctoral students. We strongly encourage you to attend the DSA that corresponds to your discipline of study. Included in this year's conferences will be the Faculty Alumni Association sessions taking place in conjunction with the DSA conferences. Make sure to save the dates!



ACCOUNTING
DOCTORAL
STUDENTS
ASSOCIATION

Accounting- 25th Annual Conference

August 3-5, 2018—National Harbor, MD
Faculty Alumni Sessions on August 5, 2018

In conjunction with **American Accounting Association Meeting** August 4-8- National Harbor, MD



INFORMATION
SYSTEMS
DOCTORAL
STUDENTS
ASSOCIATION

Information Systems- 23rd Annual Conference

August 14-16, 2018—New Orleans, LA.
Faculty Alumni Sessions on August 16, 2018

In conjunction with **Americas Conference on Information Systems**, August 16-18-
New Orleans, LA



MANAGEMENT
DOCTORAL
STUDENTS
ASSOCIATION

Management- 22nd Annual Conference

August 8-10, 2018—Chicago, IL
Faculty Alumni Sessions on August 9, 2018

In conjunction with **Academy of Management Meeting**, August 10-14- Chicago, IL



MARKETING
DOCTORAL
STUDENTS
ASSOCIATION

Marketing-22nd Annual Conference

August 8-10, 2018—Boston, MA
Faculty Alumni Sessions on August 9 & 10, 2018 in collaboration with the Minority Ethnic Faculty Association

In conjunction with **Summer AMA Meeting**, August 10-12, 2018-Boston, MA



FINANCE
DOCTORAL
STUDENTS
ASSOCIATION

Finance & Economics -22nd Annual Conference

January 2- 4, 2019— Atlanta, GA
Faculty Alumni Sessions on January 4, 2019

In conjunction with **American Finance Association** and **American Economic Association** under the auspices of the **Allied Social Sciences Association**, January 4-6, 2019- Atlanta, GA



THE PHD PROJECT FACULTY ALUMNI ASSOCIATIONS

The PhD Project has initiated Faculty Alumni Association (FAA) sessions at each Doctoral Student Association (DSA) Conference to encourage our faculty to attend our summer conferences and engage more faculty in our activities. We hope you will meet and discuss relevant research trends, tenure, and administrative opportunities and address questions faced. The PhD Project will be securing space to hold the Faculty Alumni sessions in most cases concurrently on the last day(s) of the Doctoral Student Association sessions. The Marketing Ethnic Faculty Association (MEFA) and Management Faculty of Color Association (MFCA) will both hold faculty sessions throughout their DSA conferences. The sessions will be interactive and we hope, will help to further your academic career. We hope you will be in attendance and take advantage of the opportunity not only to network with the faculty, but also with the doctoral students.

As we embark on the annual trips to the conferences, make sure to relax, refresh and regroup! If there are topics you would like to see discussed in future conferences, please make sure to notify any of The PhD Project staff that are onsite this year or send us an email at us-thephdproject@kpmg.com. We look forward to another year of successful conferences and renewals of friendships, so mark your calendars to arrive early and join us.

THE SPONSORS' CORNER

Welcome to our newest Sponsors, American Express Foundation and Fidelity Investments!

Thanks to Sponsors Aerotek, Academy of Management, AICPA and GMAC for their continued support.

As we continuously work to broaden support for The PhD Project, we ask for *your* support in acknowledging these organizations that are making our work possible and also in identifying prospects. If you have a corporate contact that might be interested in learning more about supporting The PhD Project, please contact Marie Zara at mzara@kpmg.com or 201-307-8660.

UNIVERSITY CORNER

We are excited to welcome the following new Participating Universities to The PhD Project:

- College of Saint Benedict & Saint John's University
- Lipscomb University
- Marshall University
- University of Hartford
- University of New Hampshire
- University of Toronto
- Western New England University

This academic year, we have close to 290 universities participating in The PhD Project – to access the list, visit: <https://www.phdproject.org/support-the-phd-project/participating-universities-2/>. These universities are able to post an unlimited number of adjunct, lecturer, tenure-track and administrative positions to our new PhD Project Job Board!

Thanks to those members who have shared the importance of our program with your Dean. If your university is not currently participating and you would like to help to bring them on board, contact Marie Zara at mzara@kpmg.com, or 201-307-8660, for more information and a toolkit.

Thank you also to our supporting Deans for their efforts to communicate the importance of our model and their support of The PhD Project mission.

AACSB ASPIRING LEADERS SEMINAR

Where/When? Tampa, FL, **July 16-17, 2018.** (*Please note seminar registration details have not been released at time of this printing*).

Details: Many enter the world of academe because they want to make a difference. While making a difference happens every day in the classroom, the difference you can make as a department head, dean, provost, associate dean, president or chancellor can also be profound. Academic leadership provides an opportunity to shape the future direction and vision of business schools. Just as becoming a professor is not for everyone, likewise moving into administration is not for everyone. For those who would like to learn more about leadership in the business school, the skills required and the pathways available, AACSB and The PhD Project have collaborated to bring a customized seminar - **thank you to AACSB for hosting this event for our tenured faculty and to American Express for their support of this program.**

STRATEGIES FOR SUCCESS IN THE COLLEGE CLASSROOM WORKSHOP

Where/When? Bentley University, Waltham, MA, **June 10-13, 2018**

Details: Excellence in classroom teaching is a lifelong quest and a differentiator in today's academic job market. The PhD Project is partnering with Bentley University to offer this three-day workshop, where attendees learned about critical areas that can help you maximize your individual success as a college educator. Simply stated, this workshop is designed to help recent doctoral graduates maximize their potential in the classroom.

The need for teaching training for recent doctoral program graduates is clear. Most Ph.D. programs do not provide structured experiences to help prepare students for their teaching responsibilities in their first tenure-track job. This three day workshop is deliberately geared towards helping new college teachers be better equipped for the classroom. In addition, the techniques and strategies in this program have the potential to reduce the anxiety that new teachers often feel when leading a class.

The workshop provides proven tactics to help newly-minted professors maximize their student evaluations. We believe that our program will help to enhance a new professor's marketability to potential employers in academia as teaching effectiveness is a critically important criterion in the job market – **thank you to Bentley University for hosting this event for our new and emerging faculty.**

THE PHD PROJECT AND BARUCH COLLEGE RESEARCH SYMPOSIUM

The inaugural PhD Project-Baruch College Research Symposium in New York City is scheduled to be held April 27- 28, 2018. This event is open to PhD Project doctoral student members only!

Participation in this conference will provide an excellent opportunity to further develop research scholarship, build life-long relationships with other students and faculty mentors who will help you become leaders within business disciplines and business research communities.

Eligibility and Application Instructions:

- Must be a current PhD Project doctoral student member
- Provide an updated CV
- Provide research-in-progress or completed research project manuscript to <http://zicklin.baruch.cuny.edu/programs/doctoral>

Important Dates

The deadline for submissions is **February 1, 2018.**

Students will be notified of acceptance by March 15, 2018.

For further questions contact:

Dr. Paquita Davis-Friday, Paquita.DavisFriday@baruch.cuny.edu or Karl Lang, Karl.Lang@baruch.cuny.edu

We hope you are able to take advantage of this opportunity.

CAROLYN M. CALLAHAN NEW STUDENT TRANSITION GRANT

Eligibility:

In order to apply for this \$2,000 grant, applicants must be:

- African-American, Hispanic-American or Native American
- U.S. citizen or a permanent resident of the United States (possess a green card)
- A new student admitted to a full-time, AACSB accredited accounting program for Fall 2018
- Submit a completed copy of the [application form](#) and a letter of admission from an AACSB-accredited full-time accounting doctoral program

Terms:

Up to five \$2,000 grants awarded annually
The application consists of the following items:

- A completed copy of the application form
- Letter of admission from an AACSB accredited full-time accounting doctoral program

Email your application package to michelemarin@kpmg.com or fax to (201) 822-6541 to arrive by May 1. If you have any questions, please call (201)307-7932.

PHD PROJECT JOB BOARD

This past summer we introduced The PhD Project Job Board! Here you can connect with 1,600+ minority faculty and doctoral students, minority professionals who attended our annual conference, participating universities and sponsors.

Create a profile on the job board at <https://jobs.phdproject.org>. Don't miss out on a posting.

Create your profile today!



Announcing the **NEW**
PhD Project Job Board!
Post your Jobs at:
<https://www.phdproject.org/jobs>

The image features three graduates in caps and gowns, one holding a diploma, against a blue background with white text.

AICPA FELLOWSHIP FOR MINORITY DOCTORAL STUDENTS

The AICPA Fellowship for Minority Doctoral Students' goal is to increase the number of minority CPAs who serve as role models and mentors to young people in the academic environment and university classrooms. The [AICPA Foundation](#) awards annual fellowships of \$12,000 to full-time minority accounting scholars who demonstrate significant potential to become accounting educators.

Eligibility Requirements:

Eligible applicants must meet the following requirements:

- a) Applied to a doctoral program and awaiting word on acceptance b) been accepted into a doctoral program; or c) already matriculated in a doctoral program and pursuing appropriate coursework
- Earned a Master's Degree and/or completed at least 3 years of full-time experience in the accounting practice
- Minority student of Black or African American; Hispanic or Latino; or Native American ethnicity
- Attend school on a full-time basis and plan to remain full-time attaining doctoral degree
- Agree not to work full-time in a paid position or accept responsibility for teaching more than one course per semester as a teaching assistant, or dedicate more than one quarter of my time as a research assistant
- CPA or plan to pursue the CPA credential
- U.S. citizen or permanent resident (green card holder)

The application consists of the following items:

- A completed application form
- An official academic transcript from each institution from which you have received a degree
- Confidential references from two individuals
- Visit ThisWayToCPA.com for more application requirements

The application period opens March 1, 2018 and closes on May 15, 2018.

PHD PROJECT HALL OF FAME

Each year our Hall of Fame will honor a select few who have greatly inspired many. We'll recognize those who have sustained an unwavering commitment to our mission. And we'll bring tribute to the leaders among us who have achieved significant encouragement and impact within our network of minority business doctoral students and faculty.

The PhD Project Hall of Fame nominations are accepted each year from December 1 to April 30.

Please submit a [form](#) to michelemarin@kpmg.com. The form can be accessed at <https://cdn-static.findly.com/wp-content/uploads/sites/114/2015/11/PhD-Project-Hall-of-Fame-nomination-form-1617.pdf>

THE PHD PROJECT SPONSOR SPOTLIGHT

California State University System Supports The PhD Project!



Dr. Rebeca Perren with several of her Cal State Students at The PhD Project 2016 Annual Conference!

The PhD Project is proud to announce that the California State University System has joined its roster of Sponsors! We are so glad to be able to continue this strong and successful partnership that began with the former Cal State Chancellor Charlie Reed and continued with the support of Edison International through 2016.

“California is one of the most diverse states in the U.S. and with their support, it is obvious that the California State University system values the importance of attracting a diverse faculty to serve as role models, mentors, teachers and researchers,” said Bernard J. Milano. “Currently, there are 37 PhD Project professors on faculty within the 23 CSU campuses. Having the CSU system join us speaks to the success of The PhD Project and the value of what we’re doing.”

Our newest PhD Project professors who joined Cal State Universities this Fall are:

- Dr. McDowell Porter III, California State University-Fresno
- Dr. Jeffrey Anderson, California State University- Los Angeles
- Dr. Juanita Trusty, California State University – Los Angeles
- Dr. Mohamed Abdelhamid, California State University– Long Beach
- Dr. Alfred Castillo, California State Polytech – San Luis Obispo
- Dr. Joshua Dorsey, California State University - Fullerton

Thank you to the California State University System for your support of our program and our members, and your demonstrated commitment to diversity.



THE PHD PROJECT SPONSORS

KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL

**CITI FOUNDATION • AACSB INTERNATIONAL • 298 PARTICIPATING UNIVERSITIES • AICPA FOUNDATION •
DIVERSITYINC • DIXON HUGHES GOODMAN LLP • AMERICAN MARKETING ASSOCIATION • ROCKWELL COLLINS •
JOHN DEERE FOUNDATION • CIGNA • CALIFORNIA STATE UNIVERSITY SYSTEM • LINCOLN FINANCIAL GROUP •
ACADEMY OF MANAGEMENT • AMERICAN ACCOUNTING ASSOCIATION • CITY UNIVERSITY OF NEW YORK SYSTEM
AEROTEK • NASBA • OCWEN FINANCIAL CORPORATION • THRIVENT FINANCIAL •
AMERICAN EXPRESS FOUNDATION • FIDELITY INVESTMENTS**

THE PHD PROJECT BOARD OF DIRECTORS

KIM DRUMGO, BOARD CHAIR, DIRECTOR OF DIVERSITY & INCLUSION, AICPA

BERNARD J. MILANO, BOARD PRESIDENT; PRESIDENT, KPMG FOUNDATION

KENDRA JOHNSON, BOARD SECRETARY; DIRECTOR, DISABILITY POLICY & SERVICES, GMAC

PATRICK ALLEN, CFO, ROCKWELL COLLINS • KEN BISHOP, PRESIDENT & CEO, NASBA •

ROSANNA DURRUTHY, CDO, LINKEDIN • DAVID EVANS, REGIONAL MANAGING PARTNER, DIXON HUGHES GOODMAN LLP •

MILFORD MCGUIRT, PARTNER, KPMG • TOM ROBINSON, CEO, AACSB • JOSE RODRIGUEZ, PARTNER, KPMG

**REBECCA SPROUL, PARTNER, KPMG • LUKE VISCONTI, CEO, DIVERSITYINC • MEGHAN KAHN, SENIOR MANAGER OF
DIVERSITY & INCLUSION, AEROTEK INC.**

THE PHD PROJECT ACADEMIC ADVISORY COUNCIL

CAROLYN CALLAHAN, COLLEGE OF BUSINESS, UNIVERSITY OF LOUISVILLE

QUIESTER CRAIG, DEAN EMERITUS, SCHOOL OF BUSINESS, NORTH CAROLINA A&T UNIVERSITY

JOHN ELLIOTT, DEAN, SCHOOL OF BUSINESS, UNIVERSITY OF CONNECTICUT

ELI JONES, DEAN, MAYS COLLEGE OF BUSINESS, TEXAS A&M UNIVERSITY

dt ogilvie, SAUNDERS COLLEGE OF BUSINESS, ROCHESTER INSTITUTE OF TECHNOLOGY

**ANDY POLICANO, DLC ENDOWED PROFESSOR AND FORMER DEAN, PAUL MERAGE SCHOOL OF BUSINESS,
UNIVERSITY OF CALIFORNIA-IRVINE**

MELVIN STITH, INTERIM PRESIDENT, NORFOLK STATE UNIVERSITY