

THE PHD PROJECTSM

NEWS

Spring DSA 2015

MISSION:

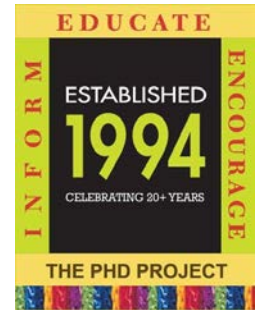
To increase workplace diversity by increasing the diversity of business school faculty who encourage, mentor, support and enhance the preparation of tomorrow's leaders.

VISION:

A significantly larger talent pipeline of African-Americans, Hispanic-Americans and Native Americans for business leadership positions.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



THE PHD PROJECT' MOVING AHEAD: DEANS ANNOUNCEMENTS!

The PhD Project is very proud to announce the appointment of our members as Deans of these business schools. Please join us in congratulating:



Dr. Rowena Ortiz-Walter, Dean at SUNY-Plattsburgh



Dr. Eli Jones, Dean at Texas A&M University

Dr. Mark Dawkins, Dean at University of North Florida



Dr. Delmonize (Del) Smith, Dean at Alabama A&M University



Dr. Alicia Jackson, Dean at Albany State University

Listed below are the accomplishments of PhD Project members reported since the last issue of the newsletter. A year after their name indicates the year they attended a November PhD Project Conference.

WELCOME NEW STUDENTS

Name	Discipline	School
Jerome Conley, Jr.-2014	Accounting	University of Tennessee-Knoxville
Mailyn Fernandez-2014	Accounting	University of Michigan
Danielle Grant-2014	Accounting	Texas Tech University
Ebenezer Lamptey-2011	Accounting	Morgan State University
Christian Papacuri	Accounting	Arizona State University
Ranier Robinson-2014	Accounting	University of Alabama
Andrea Rozario-2014	Accounting	Rutgers University
Syrena Shirley-2014	Accounting	Pennsylvania State University
Matias Sokolowski-2014	Accounting	Emory University
Kimberly Walker-2012	Accounting	University of Wisconsin-Madison
Alejandro Pacheco	Finance	Florida International University
Gadiel Ramirez	Finance	University of Puerto Rico-Rio Piedras
Ivan Rodriguez	Finance	Florida International University
Corey Shank	Finance	University of Texas-Pan American
Shahil Sharma	Finance	University of Texas-Pan American
Bobby Shed-2012	Finance	University of Texas at Dallas
Hector Torres-Aponte	Finance	University of Puerto Rico-Rio Piedras
Mikhail Gordon	Information Systems	University of Pittsburgh
Olubukunola Akinsanmi	Management	University of Wisconsin-Madison
David Alvarado	Management	University of Texas-Pan American
Antoine Busby	Management	University of Texas-San Antonio
Edward Chavez	Management	Case Western Reserve University
Tanja Darden-2013	Management	Georgia State University
Dione Traci Duckett-2013	Management	Georgia State University
Ronique Evans	Management	University of Alabama-Birmingham
Lyangela Gutierrez	Management	University of California, Los Angeles
Howard Jean-Denis-2014	Management	University of Connecticut
Michael Johnson	Management	University of Massachusetts-Boston
Ayenda Kemp	Management	University of Texas at Dallas
Diane Lawong-2014	Management	Florida State University
Angelica Leigh-2013	Management	University of North Carolina-Chapel Hill
Eduardo Millet	Management	University of Texas-Pan American
Nick Amani Mmbaga-2014	Management	University of Tennessee
Catrina Palmer-2013	Management	Rutgers University
Michael Pimental	Management	University of Alabama
Jared Poole-2013	Management	University of Utah
Florencio Portocarerro	Management	Baruch College
Shelley Price	Management	Saint Mary's University
Brenda Rivera	Management	Texas A&M University
Alexander Ruiz-2012	Management	University of California-Irvine
Alejandro Sanchez	Management	University of Texas-Pan American
Calvin Spivey	Management	University of North Carolina at Charlotte
Shakenya Johnson-2008	Management	Auburn University
Chaumanix Dutton-2014	Marketing	University of Southern California
Tessa Garcia-Collart-2014	Marketing	Florida International University
Aziza Jones	Marketing	Rutgers University
Ana Kono	Marketing	University of Miami
Oscar Moreno	Marketing	University of Utah
Dione Nickerson-2013	Marketing	Georgia Tech University
Lydia Njoroge-2014	Marketing	University of North Texas
Sergio Robles	Marketing	University of Texas-Pan American
Ilana Shanks-2014	Marketing	Florida State University

Please help us "spread the word" and be on the lookout for students that may meet the eligibility requirements for membership into one of the doctoral student associations (accounting, finance, information systems, management or marketing.) To be eligible you must be:

- African-American, Hispanic-American or Native American
- A United States citizen or permanent resident
- Admitted or enrolled in an AACSB accredited full-time, traditional, on campus business doctoral program in North America.

STUDENT ACCOMPLISHMENTS

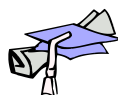
Congratulations to the following students who successfully defended their dissertation proposals:

Name	Discipline	School
Charlene Dadzie-2007	Marketing	University of North Texas
Wyatt Schrock-2010	Marketing	Michigan State University

Congratulations to the following students who recently passed comprehensive exams:

Name	Discipline	School
Joshua Dorsey	Marketing	West Virginia University
Johnny Graham-2011	Marketing	Temple University
Silvia Van Riper	Marketing	University of Arizona
Gerardo Moreira-2011	Marketing	University of Texas-El Paso
Angela Van Valen-2011	Marketing	Michigan State University
Angelica Morris	Marketing	University of Texas-Austin
J.P. James	Marketing	Rutgers University
Alfred Castillo	Information Systems	Florida International University

CONGRATULATIONS! NEW PROFESSORS



The following individuals advised us of their successful dissertation defense this academic year! If you've defended your dissertation or know someone who has, please let us know by contacting Myrna Varner at myrnavarner@kpmg.com

Name	Discipline	Doctorate Received At	Teaching At/Employed By
Marcus Brooks-2009	Accounting	University of Texas-San Antonio	University of Nevada
Joanna Garcia	Accounting	Virginia Tech University	University of Waterloo
Gabriel Saucedo	Accounting	Virginia Tech University	Seattle University
Delvin Seawright-2010	Accounting	Morgan State University	Lamar University
John Barrios	Accounting	University of Miami	University of Chicago
Ejindu Ume	Finance	University of Alabama	Miami University (Ohio)
Fernando Parra	Info Systems	University of Texas-El Paso	Seeking Faculty Position
Erin Henry-2008	Management	Harvard Business School	Northwestern Mutual
Regina Taylor-2006	Management	University of Central Florida	Creighton University
Stephanie Creary-2007	Management	Boston College	Cornell University
Angela Randolph-2009	Management	Texas Tech University	Babson College
Francisco Valle	Management	Claremont Graduate University	Seeking Faculty Position
Gibson Hise-2010	Management	Harvard Business School	Armed Forces
Jocelyn Steward-2006	Management	University of Alabama-Birmingham	Clayton State University
J'Aime Jennings	Management	University of Alabama-Birmingham	University of Louisville
Kisha Lashley-2008	Management	Pennsylvania State University	University of Virginia
Darryl Rice	Management	University of Central Florida	Miami University (Ohio)
Alison Hall-2009	Management	Tulane University	University of Texas-San Antonio
Jamie Perry	Management	Rutgers University	Cornell University
Ella Washington-2009	Management	Northwestern University	
Nehemiah Scott	Management	University of Toledo	University of Illinois
Gema Vinuales	Marketing	University of Rhode Island	Towson University
Jennifer Hutchins-2005	Marketing	University of Memphis	Kennesaw State University
Tale Mitchell	Marketing	University of Illinois at Urbana-Champaign	James Madison University
Cecilia Ruvalcaba	Marketing	University of California-Irvine	University of the Pacific
Stacey Sharpe	Marketing	Rensselaer Polytechnic Institute	Cal State University-Los Angeles
Rebeca Perren-2009	Marketing	University of Central Florida	Cal State University-San Marcos

FACULTY CORNER

Congratulations to the following professors granted tenure:

Name	Discipline	Title	School
Dr. Maureen Butler	Accounting	Associate Professor	University of Tampa
Dr. Kathryn Epps	Accounting	Full Professor	Kennesaw State University
Dr. Helen Gabre	Accounting	Associate Professor	Alabama A&M University
Dr. Gregory Sierra	Accounting	Associate Professor	Southern Illinois University-Edwardsville
Dr. Nana Amoah	Accounting	Associate Professor	Old Dominion University
Dr. Jorge Arevalo	Management	Associate Professor	William Paterson University
Dr. Janine Sanders Jones	Management	Associate Professor	University of St. Thomas
Dr. Daniel Stewart	Management	Full Professor	Gongaza University
Dr. Wendy Walker	Management	Associate Professor	University of North Georgia
Dr. Sheneeta White	Management	Associate Professor	University of St. Thomas
Dr. Olga Chapa	Management	Associate Professor	University of Houston-Victoria
Dr. Nakeisha Lewis	Marketing	Associate Professor	University of St. Thomas
Dr. Leila Borders	Marketing	Full Professor	Kennesaw State University
Dr. Charles Richardson, Jr.	Marketing	Associate Professor	Clark Atlanta University

Congratulations to the following professors on their promotions to administration:

Name	Discipline	School	Position
Dr. Ronald Johnson	Finance	Clark Atlanta University	President
Dr. Cheryl Wyrick	Management	California State Polytechnic University, Pomona	Interim Dean
Dr. Carlos Gonzalez	Management	California State Polytechnic University, Pomona	Chair, Management & Human Resources Department
Dr. Ruthie G. Reynolds	Accounting	Howard University	Chair, Department of Accounting Business & Law
Dr. Kevin Melendrez	Accounting	New Mexico State University	Chair, Department of Accounting
Dr. Tanya Benford	Accounting	Florida Gulf Coast University	Chair, Department of Accounting
Dr. Peter Theuri	Accounting	Northern Kentucky University	Chair, Department of Accounting
Dr. Wanda Lester	Accounting	North Carolina Central University	Interim Dean
Dr. Lemuria Carter	Accounting	North Carolina A&T University	Interim Associate Dean
Dr. Cheryl Allen	Accounting	Morehouse College	Interim Dean
Dr. Donna Grant	Information Systems	North Carolina Central University	Chair, Department of Computer Information Systems
Dr. M. Brian Blake	Information Systems	Drexel University	Provost & Vice President of Academic Affairs
Dr. A. Danielle Ramirez	Marketing	Woodbury University	Chair, Department of Marketing
Dr. Jerome Williams	Marketing	Rutgers University	Provost

Congratulations to **Dr. Michael Clement, Accounting, University of Texas-Austin**, for being appointed to KPMG Endowed Centennial Professor.

UNIVERSITY CORNER

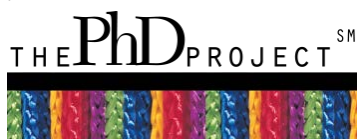
One of the most crucial components of the success for The PhD Project is university support. During the 2014-2015 academic year, over 300 doctoral and non-doctoral granting universities participated in our program, representing close to \$700,000 in funding.

We are delighted to welcome the following non-doctoral granting universities who have joined us the 2015-2016 academic year as supporters of The PhD Project:

To see if your university is supporting, please visit our website at: <http://www.phdproject.org/support-the-phd-project/participating-universities>.

Thank you to all our members for their efforts in relaying the importance of The PhD Project's mission to their university administrators and continuing to support the diversification of business schools. We look forward to another successful year!

American University
John Carroll University
Mills College
Northern Arizona University
Purdue University, Calumet
Rockhurst University
Saint Joseph's University
State University of New York College at Oswego
University of Michigan – Dearborn
Winston Salem State University



PHD PROJECT AHEAD



With fewer than 45 African-American, Hispanic-American, or Native American Deans of business schools in the U.S., the need for administrative diversity has become increasingly evident. Project AHEAD encourages tenured minority faculty to explore positions in administration. Following The PhD Project model, this program offers resources and support by hosting webinars providing mentors to help members on this path. For more information, visit our website, <http://www.phdproject.org/our-success/alumni-resources-programs> and join The PhD Project AHEAD LinkedIn group for more information.

We will also be holding AHEAD sessions as part of our newly launched PhD Project Faculty Alumni Association meetings in conjunction with the DSA Conferences. For more information, contact Marie Zara at mzara@kpmg.com or 201-307-8660.

THE SPONSOR'S CORNER

We are pleased to report the renewals of:

Aerotek/TEKsystems

Citi

John Deere Foundation

KPMG Foundation

As we continuously work to broaden support for The PhD Project, we ask for *your* support in acknowledging our Sponsors and also identifying prospects. If you have a corporate contact that might be interested in learning more about supporting The PhD Project, please contact Marie Zara at mzara@kpmg.com or 201-307-8660.

THE PHD PROJECT CAMPAIGN PLEDGE

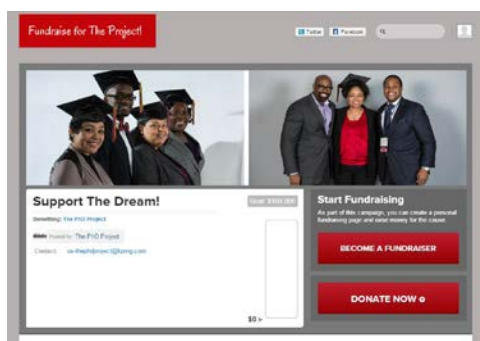


Support The Dream!

Thanks to your generosity, The PhD Project received over \$120,000 from over 400 DSA members during 2014 -2015 towards the 20th Anniversary Campaign! Of this total, we raised \$43,250 at the five DSA dinners. We would like to keep this momentum going, and hope that we count on your support again this year.

- We have added a new “Professor” giving level of \$1,500 – this is the approximate amount we spend per student per conference. So, giving at the Professor level will help us to fund another PhD Project student!
- At the DSA dinners (or right now!) you can make a donation using our text giving option (TEXT PHDPROJECT to 56512), or start the process of raising money from your family, friends and colleagues to help us to fund other PhD Project students. We have launched an online fundraising initiative that will allow you to share and post a personal giving page with your own networks – asking them to support The PhD Project on your behalf.
- Support The Dream – The PhD Project is helping you to Live the Dream - now it's your turn to help another student. So, consider making a donation now, donating at your DSA dinner or visiting www.phdproject.org/donate to Fundraise for the Project. There you can develop a personal fundraising page so family, friends and colleagues can donate on your behalf. At the DSA dinners you will see an envelope that includes breakdown of the Anniversary campaign giving, a PLEDGE card and a screen shot of the new personal fundraising page.

Please contact Marie Zara, Associate Director of Development, at mzara@kpmg.com, or (201) 307-8660 with any questions. Thank you for helping to Support The Dream.



Look for an e-mail this Fall to Fundraise for the Project.
Pay it Forward by Giving Back. Thank you!

TRANSITION GRANTS

Congratulations to the recipients of the **Melvin and Patricia Stith New Marketing Doctoral Student Transition Grant**. A year after the recipient's name indicates a year they attended a PhD Project November Conference.

Chaumanix Dutton-2014	University of Southern California
Tessa Garcia-Collart-2014	Florida International University
Aziza Jones	Rutgers University
Lydia Njoroge-2014	University of North Texas
Ilana Shanks-2014	Florida State University

Congratulations as well to the recipients of **The Carolyn M. Callahan New Student Transition Grant**. The recipients are:

Danielle Gant-2014	Texas Tech University
Mailyn Fernandez-2014	University of Michigan
Matias Sokolowski-2014	Emory University
Kimberly Walker-2012	University of Wisconsin-Madison
Andrea Rozario-2014	Rutgers University

If you would like to learn more about the above transition grants, please visit the website at <http://www.phdproject.org/resources/education-funding>

AICPA FELLOWSHIP

Congratulations to our PhD Project members who were named this year's **AICPA Fellowship** recipients. A year after the recipient's name indicates the year they attended a November PhD Project Conference.

Herita Akamah-2007	University of Oklahoma
Maurice Atkinson-2011	Michigan State University
Joye Baugh-2012	Jackson State University
Lydia Didia-2011	Jackson State University
Brent Garza	University of Illinois, Urbana-Champaign
Michelle Harding-2012	The University of Virginia
Oscar Harvin-2006	Florida Atlantic University
Chevonne Herring-2008	University of Mississippi
Ethan LaMothe	University of South Carolina
Thomas Lewis-2012	Virginia Commonwealth University
Makila Major-2011	University of Memphis
Sydnee Manley-2003	University of Mississippi
Christopher Miller-2010	Texas A&M University
Patricia Navarro-Velez-2013	University of Central Florida
Porschia Nkansa-2010	University of Memphis
Rebeca Perez-2011	University of Oregon
Justin Short-2011	University of Tennessee
Kecia Smith-2010	Texas A&M University
Kimberly Walker-2012	University of Wisconsin-Madison
Syrena Shirley-2014	Penn State University
Andrea Rozario-2014	Rutgers University
Christian Paparcuri	Arizona State University

KPMG ACCOUNTING DOCTORAL SCHOLARSHIP

RENEWALS

Congratulations to the following **KPMG Accounting Doctoral Scholarship** recipients who have been renewed for the 2015-2016 academic year. A year after the recipient's name indicates the year they attended a PhD Project November Conference.

Herita Akamah-2007	University of Oklahoma
Maurice Atkinson III-2011	Michigan State University
Hambisa Belina	Florida International University
Kellie Carr-2008	Florida Atlantic University
Matthew Driskill	University of Florida
Brent Garza	University of Illinois Urbana
Pedro Gomez	Northwestern University
Michelle Harding-2012	University of Tennessee
Chevonne Herring-2008	University of Mississippi
Patrick Kieley	University of Florida
Ethan LaMothe	University of South Carolina
Thomas Lewis-2012	Virginia Commonwealth University
Pablo Machado-2012	University of Arizona
Makila Major-2011	University of Memphis
Sydnee Manley-2003	University of Mississippi
Jerome McWilliams	University of Texas-San Antonio
Christopher Miller-2010	University of Mississippi
Patricia Navarro-Velez-2013	University of Central Florida
Aaron Nelson	Ohio State University
Sarah Parsons	University of Connecticut
Josette Pelzer	Florida State University
Nadra Pencle-2012	University of Central Florida
Rebecca Perez-2011	University of Oregon
Suzanna Perry	University of North Texas
Wilson Rose	Rutgers University
Stephanie Ross-2011	University of Texas-San Antonio
Daniela Sanchez-2003	Texas Tech University
Assma Sawani-2011	Florida International University
Justin Short-2011	University of Tennessee
Anywhere Sikochi-2010	Pennsylvania State University
Stuart Smith	Georgia State University
Kecia Williams Smith-2010	Texas A&M University
Porschia Nkansa-2010	University of Memphis
Omar Watts	Syracuse University



Spotlight on AAA, AMA and AOM... and their strong academic partnership!

Since its inception in 1994, The PhD Project Accounting Doctoral Student Association Conference has been held in conjunction with the AAA Annual meeting. Thanks to The PhD Project and its funders, ADSA members have been afforded the unique opportunity to attend the AAA meeting each year and network with peers, accounting professionals and top accounting journalists.



**American
Accounting
Association**

The American Accounting Association is the largest community of accountants in academia. Founded in 1916, they have a rich and reputable history built on leading-edge research and publications. The diversity of their membership creates a fertile environment for collaboration and innovation.

The American Accounting Association's Annual Conference is in Chicago this year from Saturday, August 8th through Wednesday, August 12th. The PhD Project Doctoral Student Association Conference will precede it starting Friday, August 7th.



Since 1997, The PhD Project Marketing Doctoral Students Association Conference has been held in conjunction with the AMA Summer Marketing Educators' Conference. Thanks to AMA support, MDSA members are able to attend the event each year with no registration fee. PhD Project professors also partake in many other AMA conferences throughout the year.

The American Marketing Association (AMA) was established in 1937 by visionaries in marketing and academia. Today, the AMA has grown to be one of the largest marketing associations in the world, with over 30,000 members who work, teach and study in the field of marketing across the globe.

The American Marketing Association's Summer Educators Conference is in Chicago this year from Friday, August 14th through Sunday, August 16th. The PhD Project Doctoral Student Association Conference will precede it starting Wednesday, August 12th.

Since 1997 The PhD Project Management Doctoral Student Association Conference has been held in conjunction with the Academy of Management Annual meeting, and as a result of AOM support, The PhD Project members have been afforded the unique opportunity to attend the AOM event each year.



In August 2014, at our Management DSA final dinner, AOM increased its funding to become a full Sponsor! AOM is an organization of over 19,000 members from nearly 120 nations with 25 professional divisions and interest groups that promote excellence in established management disciplines.

The Academy of Management's Annual Meeting is in Vancouver, BC this year from Friday, August 7th through Tuesday, August 15th. The PhD Project Doctoral Student Association Conference will precede it starting Wednesday, August 5th.

**Thank you to AAA, AMA, AOM for your strong and continued support.
We look forward to enhanced partnerships and working together even more closely to strengthen both of our organizations.**



THE PHD PROJECT SPONSORS

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