Participant in national corporate diversity project will join Breech School of Business faculty this fall

SPRINGFIELD, Mo., MAY 21, 2018 — One of the newest products of a national program to boost diversity amongst the ranks of America’s business schools and corporations will join the Breech School of Business faculty at Drury University this fall.

Dr. Juan Andres Rodriguez-Nieto is one of only 29 male Hispanic-American finance and economics professors teaching in collegiate business schools in the United States. He recently received a Ph.D. from the University of Texas Rio Grande Valley after successfully defending his dissertation. He will begin his duties as an assistant professor of finance at Drury in August.

“I’m really excited about this opportunity,” Rodriguez-Nieto says. “Drury is a student-centered university that emphasizes excellence in teaching and student success. I’m looking forward to being part of such amazing institution.”

Rodriguez-Nieto is a participant in the nonprofit PhD Project, which was founded in 1994. The PhD Project’s vision is to diversify corporate America by increasing the number of minority business professors, which in turn attracts more minority students to study business in college and better
prepares all students to function in a diverse workforce. The organization recruits minority professionals into doctoral programs in all business disciplines, and supports them through conferences, networking, and mentorship. The PhD Project says it has helped more than quadruple the number of minority business professors in America since 1994, with more than 1,250 of its participants now active as faculty members nationwide.

Rodriguez-Nieto received his Master of Business Administration as well as a Certificate in Applied Finance and Economics from Southern Oregon University. He obtained a Bachelor of Science in Mining Engineering from Universidad de Guanajuato, Mexico in 1994. His research interests include behavioral finance, international finance, investments, energy economics and corporate finance. He served as an adjunct professor and as the director of the campus career center while at the University of Texas Rio Grande Valley.

“I am very pleased to welcome Dr. Rodriguez-Nieto to Drury,” says Dr. Jin Wang, dean of the Breech School of Business. “His academic credentials and experience with and commitment to student success will help us prepare ethical leaders for the global business community.”

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