

**PHD Project Report: NC A&T Business School Led U.S. in Number of Underrepresented Faculty in 2016-17;
Rutgers Had Most Among Majority-Serving Institutions**

MONTVALE, N.J., Aug. 29, 2017 -- The PhD Project, an award-winning program to create diversity in management, today released results of its survey on the representation of African-Americans, Hispanic-Americans and Native Americans on U.S. business school faculties. North Carolina A&T State University had the greatest number of the three underrepresented minority groups on faculty, and Rutgers had the most among all majority-serving institutions.

The survey, disclosing the latest numbers available, covers the 2016-17 academic year. North Carolina A&T had 22 African-American, Hispanic-American or Native American professors on faculty. Howard had 19, Florida A&M 15 and Rutgers 14. Morgan State was fifth with 13.

Rounding out the top ten, were: DePaul, Texas Southern, Florida International, University of Texas-Austin and North Carolina Central (see table below).

“The number of underrepresented minority faculty has more than quadrupled since 1994. That is positive news but there is still a long way to go,” said Bernard J. Milano, president of The PhD Project and of KPMG Foundation (founder and lead sponsor of The PhD Project). “We applaud North Carolina A&T for its leadership, and we are encouraged to see three majority-serving institutions on our ‘Top Ten’ list: Rutgers, DePaul, and Texas-Austin.”

Mr. Milano noted that although several institutions have recently announced plans to increase minority faculty hiring university-wide, “Those efforts may increase faculty diversity at the individual colleges, but they do not enlarge the pie for all – they merely shift the location of existing professors from one campus to another.”

The PhD Project is a national program that has increased faculty diversity at hundreds of college and university business schools. It is the only systemic nationwide program aimed at diversifying university faculty. It attracts and enables African-, Hispanic- and Native Americans to choose college teaching as a career, and succeed in the rigorous process of obtaining a Ph.D which qualifies them to be professors.

The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,358. An additional 300 minorities are currently enrolled in doctoral programs and will take a place at the front of the classroom over the next few years.

The PhD Project is a 501(c) (3) organization that the KPMG Foundation founded in 1994. It has received ongoing support from its sponsoring companies, participating universities and organizations, and supply alliance members. Its founding organizations in addition to the [KPMG Foundation](#), are the [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB](#)

[International](#). Other leading corporations, foundations and associations funding it include: 298 [Participating Universities](#), [AICPA Foundation](#), [DiversityInc](#), [Dixon Hughes Goodman LLP](#), [American Marketing Association](#), [Rockwell Collins](#), [John Deere Foundation](#), [CIGNA](#), [California State University System](#), [Lincoln Financial Group](#), [Academy of Management](#), [American Accounting Association](#), [City University of New York System](#), [Aerotek/ TEKsystems \(operating companies of Allegis Group\)](#), [NASBA](#), [OCWEN Financial Corporation](#), [Thrivent Financial](#) and [American Express Foundation](#).

For more information on The PhD Project, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or lisak@mediaimpact.biz. Connect with our members at www.MyPhDNetwork.org; Visit on Facebook at <http://www.facebook.com/thephdproject>; Follow on Twitter at www.twitter.com/ThePhDProject.

2016-17 Academic Year PhD Project Report on Business School Faculty Diversity:

African-American, Hispanic-American, Native American Professors on Faculty

<u>Business School</u>	<u># of AA/HA/NA Faculty</u>
1-North Carolina A&T State University	22
2-Howard University	19
3- Florida A&M University	15
4- Rutgers University	14
5-Morgan State University	13
6-DePaul University	12
7-Texas Southern University	11
8-Florida International University	10
9-University of Texas at Austin	10
10-North Carolina Central University	9

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