



**Gala Dinner To Mark 25 Years of The PhD Project Diversifying B-School Faculty**  
*All PhD Project Alumni, Supporters and Friends Invited to Attend November 22 Chicago Event*

Montvale, NJ- The more than 1,500 men and women who became business professors through The PhD Project, and the Project's supporters and friends in the business and academic communities, are invited to attend The PhD Project's 25<sup>th</sup> anniversary celebration dinner, to take place November 22<sup>nd</sup> at Hyatt Regency O'Hare in Chicago, IL.

[The PhD Project](#) works to provide role models to encourage more minority undergraduates to study business and pursue business careers. When it launched in 1994, there were just 294 Black/African-American, Latinx/Hispanic-American, or Native American business professors in the United States. The Project's vision is to diversify corporate America by increasing the number of underrepresented minority business professors who attract more minority students to study business in college.

“The PhD Project's 25<sup>th</sup> anniversary is a moment to reflect on our progress, commemorate our achievements and look towards the future,” said Bernard J. Milano, president of The PhD Project and KPMG U.S. Foundation, Inc. “The success of The Project was made possible by the continued investments of our sponsors, supporters and participants. We have quintupled the number of diverse faculty, but the underrepresentation of minorities continues, and much work remains to be done.”

The dinner will also celebrate the passion and leadership of Mr. Milano, who will step down as President on December 31, 2019. For the past **25** years, Bernie has been leading the effort to change the face of business academia. He is both respected and admired in the academic, nonprofit and corporate communities.

For information on registering to attend this special event, click here: <http://bit.ly/2nylv0o>

The PhD Project, which was founded by the KPMG Foundation in 1994 and became a separate 501(c)(3) in 2005, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minorities earning a business Ph.D. from 294 to 1,550 of whom 1,327 are teaching in U.S. colleges and universities. Further, 277 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

Each year, highly qualified professionals who are considering leaving their careers to enter doctoral programs in business are invited to this annual conference where they hear from deans,

professors and current minority doctoral students about the benefits of pursuing a business Ph.D. Conference participants are provided with the tools and resources they need for the application/admission process to doctoral programs. Once they enter a program, every minority business doctoral student in an AACSB accredited U.S. business school becomes a member of one of The Project's five (accounting, finance, information systems, marketing and management) Doctoral Student Associations (DSAs). Each year, The Project holds a conference for each of the five DSAs, where the doctoral students come together, forming a strong support network while receiving important tools to help them navigate their doctoral programs.

The PhD Project has received ongoing support from its sponsoring companies, participating universities, individuals and organizations. The founding organizations, in addition to the [KPMG Foundation](#), are the [Graduate Management Admission Council](#) and [AACSB International](#). Other financial sponsors of The Project include: [AICPA Foundation](#), [DiversityInc](#), [Dixon Hughes Goodman LLP](#), [American Marketing Association](#), [John Deere Foundation](#), [California State University System](#), [Lincoln Financial Group](#), [Academy of Management](#), [American Accounting Association](#), [City University of New York System](#), [Aerotek](#), [NASBA](#), [Thrivent Financial](#), [American Express Foundation](#), [Fidelity Investments](#), [Bentley University](#), [LinkedIn](#), , [New York Life](#), [IMA® \(Institute of Management Accountants\)](#), Pierson Milano Family and over 300 [Participating Universities](#).

For more information on The PhD Project, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or [lisak@mediainpact.biz](mailto:lisak@mediainpact.biz). Visit us on Facebook at <http://www.facebook.com/thePhDProject>; Follow us on Twitter at [www.twitter.com/ThePhDProject](http://www.twitter.com/ThePhDProject).

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