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### **The PhD Project Receives *INSIGHT Into Diversity* Magazine's 2018 Inspiring Programs in STEM Award**

*National Recognition of Programs That Are Making a Difference for All Underrepresented Groups in the Fields of Science, Technology, Engineering, and Mathematics (STEM)*

**Montvale, NJ.**—Today, The PhD Project received the 2018 Inspiring Programs in STEM Award from *INSIGHT Into Diversity* magazine, the largest and oldest diversity and inclusion publication in higher education. The Inspiring Programs in STEM Award honors colleges, universities and programs that encourage and assist students from underrepresented groups to enter the fields of science, technology, engineering, and mathematics (STEM). The PhD Project will be featured, along with 77 other recipients, in the September 2018 issue of *INSIGHT Into Diversity* magazine.

Inspiring Programs in STEM Award winners were selected by *INSIGHT Into Diversity* based on efforts to inspire and encourage a new generation of young people to consider careers in STEM through mentoring, teaching, research, and successful programs and initiatives.

"We are honored to be receiving this award," said Bernard J. Milano, President of The PhD Project and KPMG Foundation. "Too few minorities work in the tech field because there are too few minority professors to be role models and mentors who will encourage minority students to study technology. The PhD Project is changing that by introducing minorities to an Information Systems business degree."

*INSIGHT Into Diversity* magazine selected The PhD Project because it is a national organization working to improve minority representation in the technology sector by helping more African-, Hispanic- and Native Americans become business professors, who will in turn help minority undergrads attain technology careers.

The key to how a business degree leads to a technology career lies in a little understood discipline that many future "techies" are unaware of: a major called Information Systems (IS) at many colleges, or a similar name. The IS discipline is broader than computer programming: It's been defined as the information and communication systems that organizations use. It's figuring out how to take the programs that computer scientists and

engineers invent, and put them to work running businesses. It exists because technology today is no longer the sole province of engineers –it is fully embedded into the heart of how businesses and organizations function.

“We know that many STEM programs are not always recognized for their success, dedication, and mentorship for underrepresented students,” says Lenore Pearlstein, owner and publisher of *INSIGHT Into Diversity* magazine. “We want to honor the schools and organizations that have created programs that inspire and encourage young people who may currently be in or are interested in a future career in STEM. We are proud to honor these programs as role models to other institutions of higher education and beyond.”

For more information on The PhD Project, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or [lisak@mediainpact.biz](mailto:lisak@mediainpact.biz). Visit us on Facebook at <http://www.facebook.com/thephdproject>; Follow us on Twitter at [www.twitter.com/ThePhDProject](http://www.twitter.com/ThePhDProject).

For more information about the 2018 Inspiring Programs in STEM Award and *INSIGHT Into Diversity* magazine, visit [insightintodiversity.com](http://insightintodiversity.com).

#### **About The PhD Project**

[The PhD Project](#), a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,470. Further, 270 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The PhD Project has received ongoing support from its sponsoring companies, participating universities and organizations, and supply alliance members. The founding organizations in addition to the [KPMG Foundation](#), are the [Graduate Management Admission Council](#), [AACSB International](#). Other leading corporations, foundations and associations funding it include: 300 [Participating Universities](#), [AICPA Foundation](#), [DiversityInc](#), [Dixon Hughes Goodman LLP](#), [American Marketing Association](#), [Rockwell Collins](#), [John Deere Foundation](#), [California State University System](#), [Lincoln Financial Group](#), [Academy of Management](#), [American Accounting Association](#), [City University of New York System](#), [Aerotek](#), [NASBA](#), [Thrivent Financial](#), [American Express Foundation](#), [Fidelity Investments](#) and [Bentley University](#).

#### **About *INSIGHT Into Diversity***

*INSIGHT Into Diversity* magazine is the largest and oldest diversity and inclusion publication in higher education today and is known for its annual *INSIGHT Into Diversity* Higher Education Excellence in Diversity (HEED) Award, the only award that recognizes colleges and universities for outstanding diversity and inclusion efforts across their campuses. *INSIGHT Into Diversity* magazine presents timely, thought-provoking news and feature stories on matters of diversity and inclusion in higher education and beyond. Articles include interviews with innovators and experts, as well as explorations of best practices and profiles of exemplary programs. In our Career Center, readers will also discover career opportunities that connect job seekers with institutions and businesses that embrace a diverse and inclusive workforce. Current, archived, and digital issues of *INSIGHT Into Diversity* magazine are available online at [insightintodiversity.com](http://insightintodiversity.com).