

DIGITAL JOURNAL

TEKsystems and Aerotek Inspires a New Generation of Diverse Business Leaders by Partnering with the PhD Project

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TEKsystems®, a leading provider of [IT staffing solutions](#), [IT talent management expertise](#) and [IT services](#) and [Aerotek](#), a leading provider of recruiting and staffing services, announce a \$25,000 annual commitment to sponsor the PhD Project, an award-winning program that inspires a new generation of diverse business leaders by creating a support network for minority business school faculty.

The sponsorship of the PhD Project is part of TEKsystems' and Aerotek's larger focus on diversity and inclusion. In order to be a more diverse and inclusive organization and attract new candidates, TEKsystems has partnered with a number of organizations including historically black colleges and universities (HBCUs), National Sales Network, National Urban League Young Professionals, and the National Hispanic Sales Network to reach students interested in positions within the company. By supporting programs like the PhD Project, TEKsystems helps ensure that the next generation of business leaders is prepared for careers not only in the business, sales and staffing industries, but across all job markets.

Faith Johnson, Director of Human Resources for TEKsystems stated, "We are very excited to partner with the PhD Project. At TEKsystems our people strategy is to build high performance teams, and we believe the best teams include diverse perspectives and backgrounds. Through our partnership with the PhD Project, we look forward to building relationships with the next generation of business leaders."

The PhD Project was created in 1994 to address the severe under-representation of African-Americans, Hispanic-Americans and Native Americans in management by diversifying the front of the classroom--the business school faculty. A diverse faculty encourages more minorities to pursue business degrees, thereby increasing the pool of minority applicants for positions in today's multicultural corporate environment.

About TEKsystems

People are at the heart of every successful business initiative. At TEKsystems, we understand people. Every year we deploy over 80,000 IT professionals at 6,000 client sites across North America, Europe and Asia. Our deep insights into IT human capital management enable us to help our clients achieve their business goals - while optimizing their IT workforce strategies. We provide IT staffing solutions, IT talent management expertise and IT services to help our clients plan, build and run their critical business initiatives. Through our range of quality-focused delivery models, we meet our clients where they are, and take them where they want to go, the way they want to get there.