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Award-Winning PhD Project Announces Dr. Jorge Perez Named Vice Provost for Institutional Effectiveness

Montvale, NJ- The PhD Project, an award-winning program to create a more diverse corporate America, announces that Project participant, Dr. Jorge Pérez, was named Vice Provost for Institutional Effectiveness at Kennesaw State University (KSU). Dr. Pérez was also awarded with a prestigious American Council on Education (ACE) Fellowship for the 2013-2014 academic year, during which he led a system-wide initiative on strategic planning for the 29 institutions of the Massachusetts Department of Higher Education. Before becoming an ACE Fellow, Jorge served for three years as Faculty Executive Assistant to the President at KSU.

Dr. Pérez is one of only 41 male, Hispanic-American, Information Systems business school professors in the U.S., most of whom have become professors since The PhD Project was created in 1994. The Project's vision is to diversify corporate America by increasing the number of minority business professors (African-American, Hispanic-American and Native American), who attract more minority students to study business in college.

“We are extremely proud of Dr. Pérez,” said Bernard Milano, “Especially in light of Kennesaw State University and Southern Polytechnic State University consolidating in 2015. The consolidated institution, named Kennesaw State University, is estimated to enroll more than 30,000 students. Jorge’s role will be pivotal, and his experience with accreditation, continuous improvement, and institutional effectiveness will be incredibly valuable.”

The PhD Project, a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,269. Further, 308 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

The PhD Project has received ongoing support from its sponsoring companies, participating universities and organizations, and supply alliance members. Its founding organizations in addition to the [KPMG Foundation](#), are the [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB International](#). The leading corporations, foundations and associations funding it include: over 285 participating universities, [AICPA Foundation](#), [DiversityInc](#), [The Merck Company Foundation](#), [Dixon Hughes Goodman LLP](#), [Rockwell Collins](#), [Wal-Mart Stores, Inc.](#), [American Marketing Association](#), [John Deere Foundation](#), [CIGNA](#), [ADP](#), [Edison International](#) (on behalf of the [California State University System](#)), [Lincoln Financial Group](#),

[Aerotek/ TEKsystems \(operating companies of Allegis Group\)](#), [3M](#), [American Accounting Association](#), [The Hershey Company](#), [VMware](#), [Academy of Management](#) and [NASBA](#).

For more information, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or lisak@mediaimpact.biz.

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