PhD Project Direct Mailer

 **Information Form**

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| **How you can help spread the word!*** **Feature The PhD Project in communications to your members (i.e., website, email, newsletters)**
* **Recognize our members at your annual conference, and/or presenting The PhD Project to local chapters**
* **Establish a link to our website,** [**www.phdproject.org**](http://www.phdproject.org)
* **Identify other potential Supply Alliance Partners, or corporate Funders**

**How we can help spread your word!** * **The PhD Project will add your link and logo to our website**
* **We will spotlight your organization in the ‘PhD Project Highlights’ section of our website as well as** [**Facebook**](http://www.facebook.com/phdproject?ref=ts)**/**[**Twitter**](http://twitter.com/#!/ThePhDProject)
* **We will distribute, if appropriate, information about involvement in your organization to our members.**
* **You are invited to attend The PhD Project Conference held every year in November to network with our participants**
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Organization Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: ­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of names in member database: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your organization will be listed on the direct mailer as follows: “In cooperation with (your organization name)”

How should the name of your organization appear (please type or write clearly):

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I choose the following Option to distribute The PhD Project Direct Mailer: (select those that apply)

 \_\_\_ Option A (label formatted database in an ASCII file, Excel file or Tab Delimited file)

 \_\_\_ Option B (peel off or pressure sensitive mailing labels)

\_\_\_ Option C (send the direct mailers to your attention for an in-house mailing)

\_\_\_ Option D (email version of the direct mailer sent to my attention for e-blast to membership)

\_\_\_ Option E (include our link and logo on your website)

**If you choose Option A or B, please send disk or labels by May 31st to:**

 Zoila Jurado

 The PhD Project

 3 Chestnut Ridge Road

 Montvale, NJ 07645

**If you choose Option C, please complete the following information:**

 Send to (Name): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­\_\_\_\_

 Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**If you choose Option D, please provide email address to send emailer to, for distribution to members and approximate date you would like to distribute the emailer.**

Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Approx. date of distribution: \_\_\_\_\_\_\_\_ Approx. # of recipients: \_\_\_

# **Please fax or email this form by June 1st to Zoila Jurado,**

# **Fax: 201-643-3036 Email: ZJurado@kpmg.com**