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**PhD Project Participant, Joye Caston,
Awarded \$10,000 Doctoral Scholarship
From Dixon Hughes Goodman LLP**

Montvale, NJ. September, 2014-The PhD Project is proud to announce that Dixon Hughes Goodman LLP has awarded PhD Project participant Joye Caston a two-year, \$10,000 per year scholarship to pursue her doctorate in accounting at Jackson State University. This is the first **Dixon Hughes Goodman Doctoral Scholarship** to ever be awarded.

"We are pleased to deepen our commitment to the ideals of The PhD Project by providing our first Dixon Hughes Goodman Doctoral Scholarship to Joye, as she pursues her dream at Jackson State University," said Kent Satterfield, Chief Operating Officer, Dixon Hughes Goodman LLP.

The PhD Project, a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,253. Further, over 350 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

Each year, highly qualified professionals who are considering leaving their careers to enter doctoral programs in business are invited to The PhD Project Conference where they hear from deans, professors and current minority doctoral students about the benefits of pursuing a business Ph.D. Conference participants are provided with the tools and resources they need for the application/admission process to doctoral programs. Once they enter a program, every minority business doctoral student in an AACSB accredited U.S. business school becomes a member of one of The Project's five (accounting, finance, information systems, marketing and management) Doctoral Student Associations (DSAs). Each year, The Project holds a Conference for each of the five DSAs where the doctoral students come together forming a strong support network while receiving important tools to help them navigate their doctoral programs. **Ms. Caston is a member of the Accounting DSA.**

The PhD Project has succeeded in its mission thanks to its four founding organizations, [KPMG Foundation](#), [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB International](#), and the impressive list of leading corporations, foundations and associations that are funding it in an effort to systemically change the face of corporate America. They include over 285 participating universities, [AICPA Foundation](#), [DiversityInc](#), [The Merck Company Foundation](#), [Microsoft Corporation](#), [Dixon Hughes Goodman LLP](#), [Rockwell Collins](#), [Wal-Mart Stores, Inc.](#), [American Marketing Association](#), [John Deere Foundation](#), [CIGNA](#), [ADP](#), [Edison International](#) (on behalf of the [California State University System](#)), [Lincoln Financial Group](#), [Aerotek/ TEKsystems](#) (operating companies of [Allegis Group](#)), [3M](#), [American Accounting Association](#), [The Hershey Company](#), [VMware](#) and [Academy of Management](#).

For more information visit: <http://www.phdproject.org/fame.html> or contact Lisa King at 646-234-5080 or lisak@mediainpact.biz. Connect with our members at www.MyPhDNetwork.org; Visit us on Facebook at <http://www.facebook.com/thephdproject>; Follow us on Twitter at www.twitter.com/ThePhDProject.

About Dixon Hughes Goodman

With more than 1,800 people in 12 states, Dixon Hughes Goodman is the largest certified public accounting firm based in the Southern U.S. and the 16th largest in the nation. In addition to comprehensive accounting and advisory services, the firm focuses on eight major industries and serves clients in all 50 states. Visit www.dhglp.com for more information.