

Dr. Eli Jones Named Dean of the Mays Business School

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Dr. Eli Jones

MONTVALE, NJ - The PhD Project, an award-winning program to create a more diverse corporate America, is proud to announce that Project participant, Dr. Eli Jones, has been named Dean of the Mays Business School at Texas A&M University effective July 1, 2015. Dr. Jones is the current Dean of the Sam Walton [College of Business](#), University of Arkansas. He received his Ph.D. in Marketing from Texas A&M.

"Dr. Jones has been with The PhD Project for over 18 years, and came to us soon after receiving his PhD. His appointment is a well deserved recognition of his outstanding qualities," said Bernard J. Milano, President of The PhD Project and the KPMG Foundation, co-founder and lead funder of The PhD Project. "There are fewer than 36 African-Americans in administrative positions at the "dean's office" level out of over 1,200 colleges and universities that award degrees in [business](#) at non-HBCU business schools in the U.S. That is why, in 2010, The PhD Project launched Project AHEAD (Achieving Higher Education Administration Diversity) to encourage tenured minority faculty to explore positions in administration and provide them with tools and resources including webinars and providing mentors."

The PhD Project, a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business

professors from 294 to 1,269. Further, 308 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in [corporate](#) jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

Each year, highly qualified professionals who are considering leaving their careers to enter doctoral programs in business are invited to The PhD Project Conference where they hear from deans, professors and current minority doctoral students about the benefits of pursuing a business Ph.D. Conference participants are provided with the tools and resources they need for the application/admission process to doctoral programs. Once they enter a program, every minority business doctoral student in an AACSB accredited U.S. [business school](#) becomes a member of one of The Project's five (accounting, finance, information systems, marketing and management) Doctoral Student Associations (DSAs). Each year, The Project holds a Conference for each of the five DSAs where the doctoral students come together forming a strong support network while receiving important tools to help them navigate their doctoral programs. Dr. Jones is a charter member of The PhD Project Marketing Doctoral Students Association (MDSA) having attended the first meeting of the MDSA the same year he received his Ph.D. Eli is a member of The Project's Deans' Advisory Board.

The PhD Project has received ongoing support from its sponsoring companies, participating universities and organizations, and supply alliance members. Its founding organizations in addition to the KPMG Foundation, are the Graduate Management Admission Council, Citi Foundation, AACSB International. The leading corporations, foundations and associations funding it include: AICPA Foundation, DiversityInc, Dixon Hughes Goodman LLP, Rockwell Collins, Wal-Mart Stores, Inc., American Marketing Association, John Deere Foundation, CIGNA, ADP, Edison International (on behalf of the California State University [System](#)), Lincoln Financial Group, Aerotek/ TEKsystems (operating companies of Allegis Group), 3M, American Accounting Association, The Hershey Company, VMware, Academy of Management, NASBA and additional funding of \$650,000+ provided by Participating Universities.

For [more information](#) on The PhD Project, visit: contact Lisa King at 646-234-5080 or lisak@mediainpact.biz