

The PhD Project Chosen by The White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic Education

Montvale, NJ- The PhD Project, an award-winning program to create a more diverse corporate America, has been chosen by The White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic Education to be included in their National Online Catalog. The Initiative seeks to leverage these Bright Spots to encourage collaboration between stakeholders focused on similar issues in sharing data-driven approaches, promising practices, peer advice, and effective partnerships, ultimately resulting in increased support for the educational attainment of the Hispanic community. The announcement was made on September 15, at the launch of Hispanic Heritage Month and in honor of the Initiative's 25th anniversary in Washington, D.C.

"The PhD Project is thrilled to be a 'Bright Spot' in this very important Initiative and included in the National Online Catalog," said Bernard J. Milano, President of The PhD Project and the KPMG Foundation, co-founder and lead funder of The PhD Project. "We hope that this collaboration with like-minded organizations supports and progresses our mission of supporting Hispanics in education. We agree that the future of our nation is closely connected to the future of our Hispanic communities. Together, we are a collaborative force to assure the future is bright."

The PhD Project, a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,299. Further, 309 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

"There has been notable progress in Hispanic educational achievement, and it is due to the efforts of these Bright Spots in Hispanic Education, programs and organizations working throughout the country to help Hispanic students reach their full potential," said Alejandra Ceja, Executive Director of the Initiative.

The White House Initiative was established in 1990 to address the educational disparities faced by the Hispanic community. To learn more about the Initiative and to view the Bright Spots in Hispanic Education national online catalog visit www.ed.gov/HispanicInitiative.

The PhD Project has received ongoing support from its sponsoring companies, participating universities and organizations, and supply alliance members. Its founding organizations in addition to the [KPMG Foundation](#), are the [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB International](#). The leading corporations, foundations and associations funding it include: 300+ [Participating Universities](#), [AICPA Foundation](#), [DiversityInc](#), [Dixon Hughes Goodman LLP](#), [Rockwell Collins](#), [Wal-Mart Stores, Inc.](#), [American Marketing Association](#), [John Deere Foundation](#), [CIGNA](#), [ADP](#), [Edison International](#) (on behalf of the [California State University System](#)), [Lincoln Financial Group](#), [Aerotek/ TEKsystems \(operating companies of Allegis Group\)](#), [American Accounting Association](#), [The Hershey Company](#), [Academy of Management](#), and [NASBA](#).

For more information on The PhD Project, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or lisak@mediaimpact.biz. Connect with our members at (https://www.linkedin.com/manageGroup?dispModQueue=&gid=97395&category=SD&trk=my_groups-tile-flipmgmt); Visit us on Facebook at <http://www.facebook.com/thephdproject>; Follow us on Twitter at www.twitter.com/ThePhDProject.