

Aerotek and TEKsystems Utilize PhD Project Network to hire at NCA&T!

Aerotek is a leading provider of technical, professional and industrial recruiting and staffing services. Each of Aerotek's industry focused business units focus on providing their customers with the best talent to support their unique business needs. TEKsystems is the nation's largest Information Technology (IT) and communications services companies, providing IT strategic staffing infrastructure and applications solutions. They serve the IT and communications industry, matching the most talented professionals in the field with client companies in need of expertise. Together, by funding The PhD Project, they are making a positive impact on the future of diversity in corporate America.

At Aerotek and TEKsystems (operating companies of Allegis Group), one of their core values is relationships. Strong business relationships are the foundation of their exceptional service. They take every opportunity to understand their clients' businesses and missions, as well as their consultants' skills, goals and interests. This insight enables them to build trust, tailor their services and deliver superior outcomes. Building relationships also allows them to tap into the varied talents, perspectives and insights of a diverse workforce and client base. They harness this collective diversity to solve their clients' challenges and advance their consultants' career goals.

Aerotek and TEKsystems, new to the roster of PhD Project funders in 2012, have already created strong relationships through their partnership with The Project. Through interactions with the PhD Project Larin Nelson, National Diversity Recruitment Leader at TEKsystems was connected with Dean Quiester Craig of North Carolina A&T School of Business and Economics. Dean Craig then put Larin in touch with another PhD Project faculty member, Linda Silver Coley, Chair and Associate Professor of Marketing and Supply Chain at North Carolina A&T. Dr. Coley heard what TEKsystem's needs were and put Larin in contact with Dr. Jacqueline Williams, an Associate Professor of Marketing that was hosting a Sales Leadership Day at NC A&T. Through TEKsystems participation in this event, they met a student named Brian Keller. Mr. Keller interned at TEKsystems and has now accepted a full time position with their organization.

"Partnering with organizations like The PhD Project are critical to the success of corporate America," Ms. Nelson said. "If we don't have the teachers out there in front of the classroom that mirror what our organization and communities look like, we are not going to have the future pipeline of people to work for us in corporate America."

Shelton Guinn, Executive Director of Aerotek's Office of Diversity and Inclusion, agrees with Ms. Nelson. "If we're not making sure institutions actually have someone that minority students can look up to, to really be able to get that advancement, education and personal attention and see themselves advance their career in academia or corporate America, we'll never be successful."

Another top business priority for Aerotek and TEKsystems is to reflect the communities that they serve. To do this, they ensure that they are aligned with a talent pool of qualified individuals with diverse perspectives and backgrounds. The PhD Project is directly aligned with this objective, so together, there will surely be continued stories of success.

Please visit: <http://www.phdproject.org/funders.asp> to learn more about Aerotek and TEKsystems partnership with The PhD Project.