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**Dr. George Whaley, San Jose State University, Receives  
the Trailblazer Award at The PhD Project  
Management Doctoral Student Association Conference**

Montvale, NJ- The PhD Project, an award-winning program to create a more diverse corporate America, is proud to announce that PhD Project participant Dr. George Whaley, Emeritus Professor of Organization & Management at San Jose State University, received the Trailblazer Award from The PhD Project's Management Doctoral Students Association (MDSA). The award is given to those who have gone above and beyond in their commitment and involvement to the MDSA and its members.

“Successful academic careers are a series of inflexion points in the ‘bank of life’ where you need to make periodic ‘withdrawals’ from prior ‘investments’ to move forward. None of us can make withdrawals unless someone has deposited,” said Dr. Whaley. “Therefore, ‘paying back’ and ‘paying forward’ is merely making a deposit so that future scholars can make appropriate withdrawals. A large number of people you may not know have made deposits on your behalf and for the ‘bank of life’ to remain solvent and be there when any scholar needs it, you should make deposits as well.”

The PhD Project recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,217. Further, 361 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

"We are thrilled that Dr. Whaley received the Trailblazer Award at this year's MDSA conference. He has demonstrated dedication, hard work and intelligence and continues to influence the next generation of business leaders," said Bernard J. Milano, President of The PhD Project and president of the KPMG Foundation, founder and lead funder of the program. "The PhD Project takes great pride in his achievement.

Dr. Whaley is Emeritus Professor of Human Resource Management at San Jose State University. He worked in the private and government sectors prior to his career in education. He received his B.S. degree in Engineering Mathematics (1964) and M.B.A. (1966) from the University of Arizona and Ph.D. (1974) in Organizational Behavior from the University of Colorado. Professor Whaley has published in a variety of peer-reviewed journals in the fields of organizational behavior, human resource management, transportation management and sustainability. His articles have been published in books such as the Handbook of Transportation Engineering and SYMLOG Field Theory. Dr. Whaley is a member of numerous academic, professional and service organizations and serves on the editorial boards of several academic publications.

Additionally, he continues to serve the business and local community as a member of private, public and charitable boards.

**Some of America's top companies, foundations, associations and academic organizations support The PhD Project including the entire California State University System, which is able to participate through funding provided by Edison International.** Other funders are:

They are: [KPMG Foundation](#), [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB International](#), over 250 participating universities, [AICPA Foundation](#), [DiversityInc](#), [JPMorgan Chase Foundation](#), [The Merck Company Foundation](#), [Microsoft Corporation](#), [Dixon Hughes Goodman LLP](#), [Rockwell Collins](#), [American Marketing Association](#), [John Deere Foundation](#), [AT&T](#), [CIGNA](#), [ADP](#), [The Federal Reserve Bank of Chicago](#), [California State University System](#), [Lincoln Financial Group](#), [Aerotek / TEKsystems \(operating companies of Allegis Group\)](#), [3M](#) and [American Accounting Association](#).

For more information visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or [lisak@mediaimpact.biz](mailto:lisak@mediaimpact.biz).