

The PhD Project Announces Inaugural Inductees Into Hall of Fame

Quiester Craig, Ph.D., John A. Elliott, Ph.D., Andrew J. Policano, Ph.D. and Melvin T. Stith, Ph.D.

Montvale, NJ.- The PhD Project, an award-winning program to increase diversity in management, announced the inaugural inductees into their newly established **PhD Project Hall of Fame**. They are: Quiester Craig, Ph.D., Dean of the School of Business and Economics at North Carolina A&T State University; John A. Elliott, Ph.D., Dean of the Zicklin School of Business at Baruch College; Andrew J. Policano, Ph.D., Dean of The Paul Merage School of Business at the University of California, Irvine; and Melvin T. Stith, Ph.D., Dean of the Whitman School of Management, Syracuse University. The PhD Project Hall of Fame's inaugural inductees will be honored at the organization's annual conference in November. Starting in 2012, a new class of inductees will be selected annually, with supporters of The PhD Project and the public invited to submit nominations for each year's class.

The PhD Project established the Hall of Fame to recognize a select few who have inspired many. These individuals have sustained an unwavering commitment to The PhD Project's mission and their positive leadership has resulted in significant encouragement and impact within The Project's network of minority business doctoral students and faculty. These doctoral students and faculty are role models and mentors attracting minority students to the study of business, thereby enhancing the talent pool available to corporate America.

"We are pleased to present the first inductees to The PhD Project Hall of Fame. Since our inception, these individuals have served The Project as presenters, mentors and advisors," said Bernard J. Milano, President of The PhD Project and of the KPMG Foundation, the founder and lead funder of the Project. "They have put forth great effort to create diversity in academia and through that, the business world."

The PhD Project was created in 1994 to address the severe under-representation of African-Americans, Hispanic-Americans and Native Americans in management by diversifying the front of the classroom-the business school faculty. A diverse faculty encourages more minorities to pursue business degrees, thereby increasing the pool of minority applicants for positions in today's multicultural corporate environment. Since its inception in 1994, The PhD Project has increased the number of African-American, Hispanic-American, and Native American business professors from 294 to 1,113.

Some of America's top companies and academic organizations support The PhD Project. They are: [KPMG Foundation](#), [Graduate Management Admission Council](#), [Citi Foundation](#), [AACSB International](#), [250+ Participating Universities](#), [AICPA Foundation](#), [Diversity Inc.](#), [JPMorgan Chase Foundation](#), [The Goldman Sachs Group](#), [The Merck Company Foundation](#), [Microsoft Corporation](#), [Dixon Hughes Goodman LLP](#), [Rockwell Collins](#), [Wal-Mart Stores, Inc.](#), [ACT-1 Group](#), [American Marketing Association](#), [AT&T](#), [John Deere Foundation](#), [Dow Chemical Company](#), [CIGNA](#), [ADP](#), [American Express](#), [Motorola Foundation](#), [The Federal Reserve Bank of Chicago](#), [California State University System](#), [The Federal Reserve Bank of New York](#), [Western Union Foundation](#), [Corporate Executive Board](#), [Edison International](#) and [Lincoln Financial Group](#).

For more information visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or lisak@mediainpact.biz.