

Student awarded \$20K PhD Scholarship via Dixon Hughes in effort to promote diversity

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In conjunction with the [PhD Project](#), [Dixon Hughes Goodman LLP](#) has awarded participant Joye Caston a two-year, \$10,000 per year scholarship to pursue her doctorate in accounting at Jackson State University, marking the first Dixon Hughes Goodman Doctoral Scholarship to ever be awarded.

"We are pleased to deepen our commitment to the ideals of The PhD Project by providing our first Dixon Hughes Goodman Doctoral Scholarship to Joye, as she pursues her dream at Jackson State University," said Kent Satterfield, COO of Dixon Hughes Goodman, in a statement.

The PhD Project, a 501(c) (3) organization, recruits minority business professionals into doctoral programs comprising of multiple business fields. The Project has been successful in raising the number of minority business professors from 294 to 1,253 since the program's inception in 1994, with 350 more minority students currently enrolled in doctoral programs.

Each year, professionals considering a move to doctoral programs in business are invited to The PhD Project Conference where they hear from deans, professors, and current minority doctoral students about the benefits of a business PhD. Once they enter a program, each business doctoral student in an AACSB accredited U.S. business school becomes a member of one of the Project's five (accounting, finance, information systems, marketing and management) Doctoral Student Associations (DSAs).

The Project's overall mission has been to counter minority under-representation in the corporate world. By diversifying the faculty, the program hopes to attract more minority students to pursue business and prepare a multicultural workforce for the future. The PhD Project was founded by KPMG Foundation, Graduate Management Admission Council, Citi Foundation, and AACSB International.

For more information, visit the Project's website [here](#).