



THE PAUL MERAGE SCHOOL OF BUSINESS
UNIVERSITY of CALIFORNIA • IRVINE

PhD Project Participant, Dr. Patricia Martinez, Promoted to Associate Professor with Tenure at Loyola Marymount University

Montvale, NJ- The PhD Project, an award-winning program to create a more diverse corporate America, announces that Project participant Dr. Patricia Martinez has been promoted to Associate Professor with Tenure at Loyola Marymount University. **Dr. Martinez received her Ph.D. in Management from University of California-Irvine.**

Dr. Martinez is one of only 40 female, Hispanic-American, Management business school professors in the U.S., most of whom have become professors since The PhD Project was created in 1994. The Project's vision is to diversify corporate America by increasing the number of minority business professors (African-American, Hispanic-American and Native American), who attract more minority students to study business in college.

"Dr. Martinez has succeeded in the very difficult endeavor of being promoted to Associate Professor with Tenure," said Bernard J. Milano, President of The PhD Project and president of the KPMG Foundation, founder and lead funder of the program. "She has demonstrated dedication, hard work and intelligence and is influencing the next generation of business leaders as she continues on her impressive career path. The PhD Project takes great pride in her achievements, and looks forward to following her success throughout her career."

The PhD Project, a 501(c) (3) organization that the KPMG Foundation founded in 1994, recruits minority professionals from business into doctoral programs in all business disciplines. Since its inception, The PhD Project has been responsible for the increase in the number of minority business professors from 294 to 1,230. Further, 336 minorities are currently enrolled in doctoral programs, and will take a place at the front of the classroom over the next few years. The Project attacks the root cause of minority under-representation in corporate jobs: historically, very few minority college students study business as an entrée to a corporate career. Diversifying the faculty attracts more minorities to study business and better prepares all students to function in a diverse workforce.

Dr. Martinez began her PhD journey by attending the 1994 November PhD Project Conference. Each year, highly qualified professionals who are considering leaving their careers to enter doctoral programs in business are invited to The PhD Project Conference where they hear from deans, professors and current minority doctoral students about the benefits of pursuing a business Ph.D. Conference participants are provided with the tools and resources they need for the application/admission process to doctoral programs. Once they enter a program, every minority business doctoral student in an AACSB accredited U.S. business school becomes a member of one of The Project's five (accounting, finance, information systems, marketing and management) Doctoral Student Associations (DSAs). Each year, The Project holds a Conference for each of the five DSAs where the doctoral students come together forming a strong support network

while receiving important tools to help them navigate their doctoral programs. **Dr. Martinez is a member of The PhD Project Management Doctoral Students Association, first as a doctoral student and currently as a faculty member.**

Some of America's top companies, foundations, associations and academic organizations support The PhD Project. They are: KPMG Foundation, Graduate Management Admission Council, Citi Foundation, AACSB International, over 275 participating universities, AICPA Foundation, DiversityInc, Microsoft Corporation, JPMorgan Chase Foundation, Dixon Hughes Goodman LLP, The Merck Company Foundation, Rockwell Collins, Wal-Mart Stores, Inc., John Deere Foundation, American Marketing Association, AT&T, CIGNA, ADP, Lincoln Financial Group, Edison International/California State University System, American Accounting Association, Aerotek/ TEKsystems (operating companies of Allegis Group), 3M, and The Hershey Company.

For more information on The PhD Project, visit: <http://www.phdproject.org> or contact Lisa King at 646-234-5080 or lisak@mediainpact.biz. Connect with our members at www.MyPhDNetwork.org; Visit us on Facebook at <http://www.facebook.com/thePhDproject>; Follow us on Twitter at www.twitter.com/ThePhDProject.